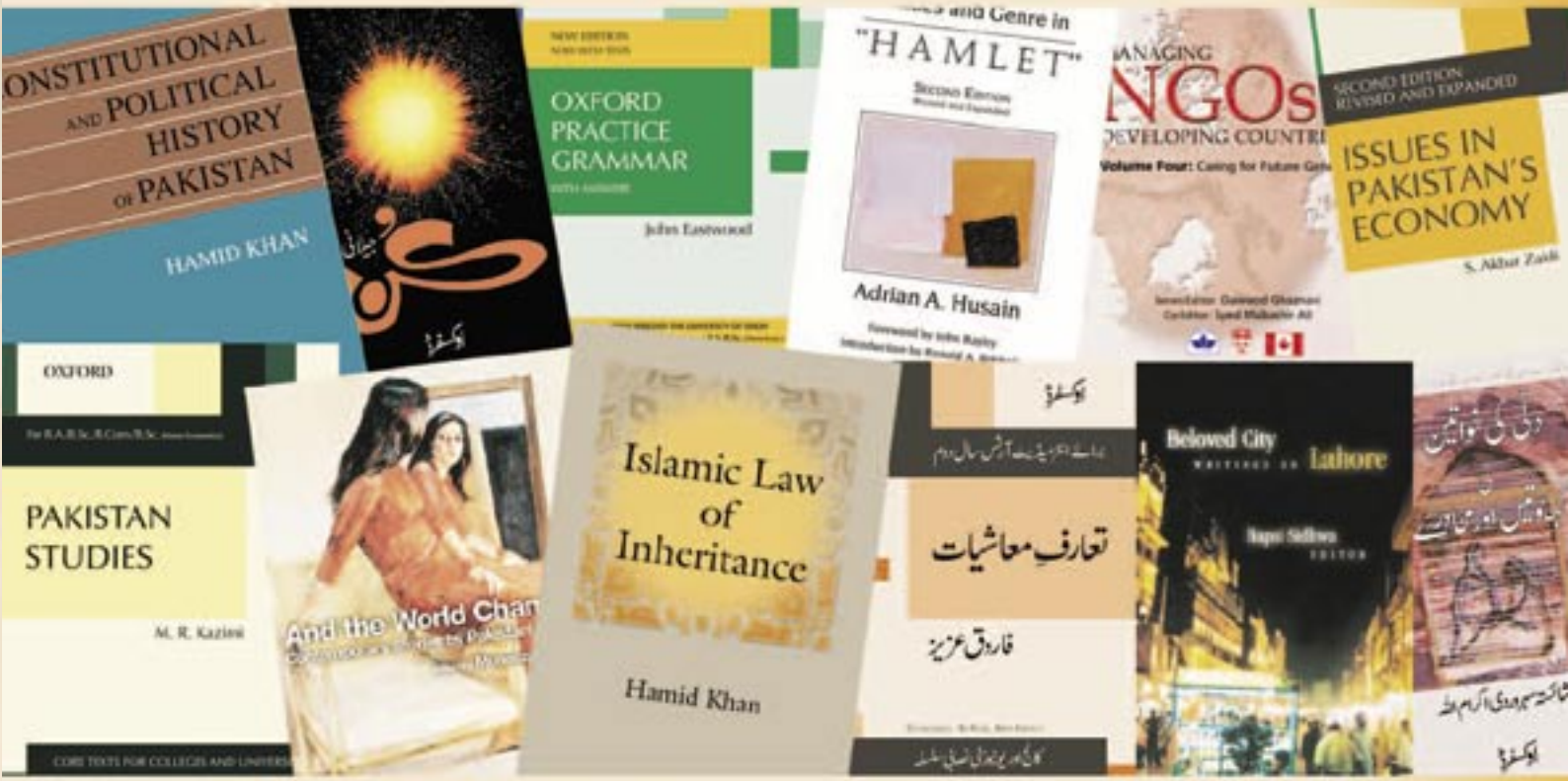
# HIGHER EDUCATION CATALOGUE 2006-07




OXFORD
UNIVERSITY PRESS

# Introduction

Oxford University Press (OUP) is a department of the University of Oxford. It furthers the University's objective of excellence in research, scholarship, and education by publishing worldwide.

This catalogue featuring Higher Education textbooks is for students and faculty in Pakistan. Higher Education is an important area of publishing for OUP, with flourishing lists in the UK, USA and many other international branches. OUP Pakistan has launched its local Higher Education publishing programme for both the public and private sector universities and their affiliated colleges. The main thrust of this programme will be locally originated, developed, and produced books. In addition to locally originated books, OUP Pakistan also publishes licensed reprints of books published by other OUP branches and publishers worldwide.

At the Undergraduate level our special focus is on English, Commerce, Social Sciences, Economics, Management, and Business.

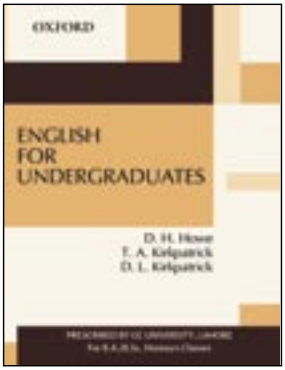
At the Intermediate level the focus is on Physics, Chemistry, Mathematics, and Economics.

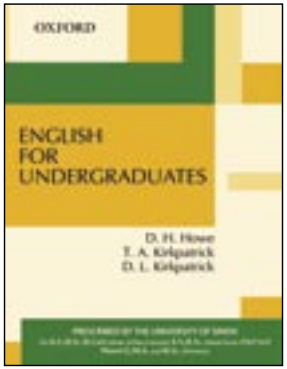
OUP Pakistan also distributes books imported from its head office in Oxford, UK, and other branches. We have also published The Oxford English–Urdu Dictionary, which is the bilingual edition of the world-famous The Concise Oxford Dictionary and covers around 125,000 Urdu equivalents of English words, phrases and idioms.

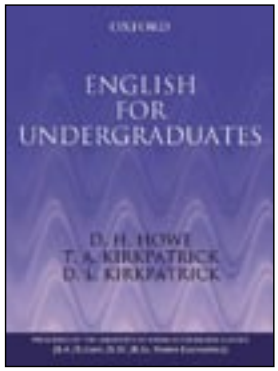
OUP Pakistan has eight well stocked bookshops in Pakistan in locations accessible to a large number of people from diverse social and educational groups. OUP Pakistan will continue pursuing its goal of bringing quality textbooks for colleges and universities and to promoting the culture of reading.

# Contents


| | |
|---|---|
| English Textbooks | 1 |
| English Anthologies | 3 |
| English Literature | 4 |
| Economics and Finance | 5 |
| Business Management | 7 |
| Pakistan Studies | 12 |
| Law | 14 |
| International Relations | 15 |
| History | 16 |
| Sociology | 17 |
| Natural History | 19 |
| Environmental Science | 20 |
| Mathematics/Physics | 21 |
| Geography/Psychology | 22 |
| Art & Architecture | 23 |
| Engineering | 24 |
| Medicine | 32 |
| Dictionaries | 34 |
| Urdu Textbooks | 35 |
| Urdu Literature | 39 |




## English for Undergraduates

*D. H. Howe, T. A. Kirkpatrick and D. L. Kirkpatrick*

**Prescribed by the Universities of Karachi, Sindh, Punjab and GC Lahore for B.A./B.A.(Hons)/B.Com./B.Sc./B.Sc. Home Economics.**

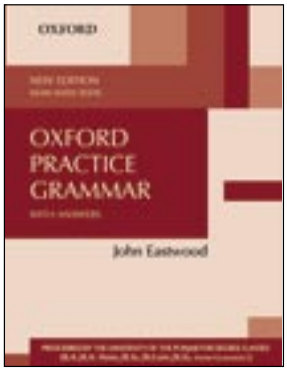
This book has a complete range of up-to-date and motivating material for under-graduate/ graduate classes at college or university. The course reflects the new trends in language teaching and provides students with graded developing practice in the four language skills: listening, speaking, reading and writing. The emphasis is on a purposeful and communicative approach to language learning, which at the same time will provide students with a sound command of language structure and vocabulary.

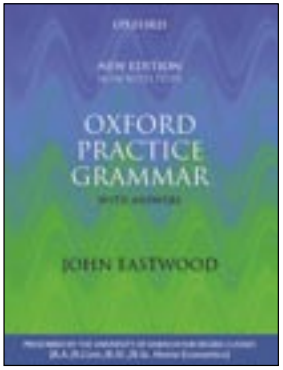
**2006, 232 pages, 280x210mm, Paperback, GC University Lahore edition, ISBN: 978-0-19-547432-9, Rs 125**

**2006, 232 pages, 280x210mm, Paperback, University of Sindh edition, ISBN: 978-0-19-547346-9, Rs 125**

**2005, 226 pages, 280x210mm, Paperback, University of Punjab edition, ISBN: 978-0-19-547219-6, Rs 125**

**2004, 219 pages, 280x210mm, Paperback, University of Karachi edition, ISBN: 978-0-19-597804-9, Rs 125**






## Oxford Practice Grammar

**New Edition with Answers**

*John Eastwood*

**Prescribed by the Universities of Karachi, Sindh, Punjab and GC Lahore for B.A./B.A.(Hons)/B.Com./B.Sc./B.Sc. Home Economics.**

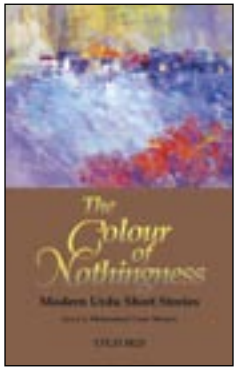
This is a reference and practice book for all students at pre-intermediate and intermediate level, whether working with a teacher or alone. *Oxford Practice Grammar* gives clear explanations of English grammar with exercises that provide practice in form and use. This new, extensively revised edition provides even more help for students wanting to improve their use of English grammar.

**2006, 448 pages, 240x180mm, Paperback, GC University Lahore edition, ISBN: 978-0-19-547433-6, Rs 150**

**2006, 448 pages, 240x180mm, Paperback, University of Sindh edition, ISBN: 978-0-19-547347-6, Rs 150**

**2005, 448 pages, 255x185mm, Paperback, University of Punjab edition, ISBN: 978-0-19-547246-2, Rs 150**

**2004, 448 pages, 255x185mm, Paperback, University of Karachi edition, ISBN: 978-0-19-597835-3, Rs 150**




## The Colour of Nothingness

**Modern Urdu Short Stories**

*Edited by Mohammad Umar Memon*

This volume contains sixteen striking stories translated in English from one of the richest literary storehouses of the subcontinent. Complex, audacious, and strongly individualistic, the stories in this selection underline the originality and power of the modern Urdu short story. From Qurratulain Hyder to Enver Sajjad, these are stories that dazzle with their wit, brilliance, and intelligence.

**2006, 270 pages, 216x138mm, Paperback, ISBN: 978-0-19-547430-5, Rs 295**

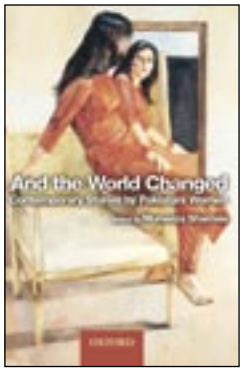
## And the World Changed

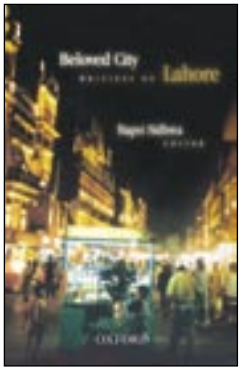
**Contemporary Stories by Pakistani Women**

*Edited by Muneeza Shamsie*

This pioneering work presents a collection of contemporary English language stories by women of Pakistani origin. There is new fiction by well-known writers such as Tahira Naqvi, Fahmida Riaz, and Kamila Shamsie, as well as extracts from the novels of Feryal Ali Gauhar, Bapsi Sidhwa and the memoirs of Sara Suleri. Over twenty women writers are represented. Their work has great diversity but is united by their sensibilities and experiences as women of Pakistani origin.

**2005, 300 pages, 216x138mm, Paperback, ISBN: 978-0-19-547161-8, Rs 395**



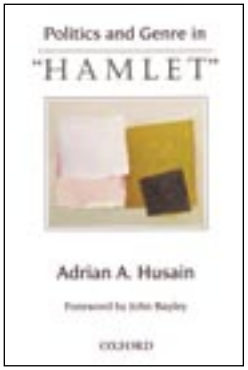

## Beloved City

**Writings on Lahore**

*Edited by Bapsi Sidhwa*

This anthology brings together verse and prose: essays, stories, chronicles, and profiles by people who have shared a relationship with Lahore. From Madho Lal Hussain and Bulleh Shah to Iqbal's ode and Faiz's lament; from Aijazuddin's historical treatises to Irfan Hussain's delightful account of Lahori cuisine, beloved city is a marriage of the sacred and profane. Significant Pakistani writers like Intezar Hussain, Kishwar Naheed, and Ashfaq Ahmed have also contributed to this volume.

**2005, 400 pages, 216x138mm, Paperback, ISBN: 978-0-19-547248-6, Rs 395**




## Politics and Genre in "Hamlet"

**Second Edition**
**Revised and Expanded**

*Adrian A. Husain*

A leading literary critic takes a historicist view of Shakespeare's most famous and enigmatic play. It is concerned with identity, time and power in *Hamlet* and the question of aesthetic form in relation to all these. It takes a fresh look at a Renaissance hero who exists, oddly, on the margins of his play—and yet is condemned to be its hero. It frames the question that lies, implicitly, at the heart of *Hamlet* and, in some strange way, constitutes its tragedy: what is a play if not playacting? The second edition of the book clarifies and further corroborates this. The themes of incest and political legitimacy are addressed, the 'revision' theory is explored—and debunked—and the ahistorical character of Richard examined in the context of *Richard II* in additional notes.

**2006, 72 pages, 200x140mm, Hardback, ISBN: 978-0-19-547407-7, Rs 250**

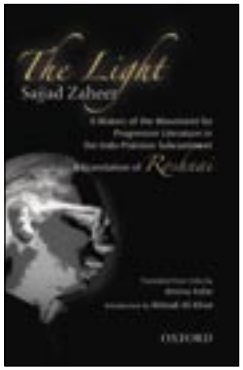
## The Light

**A History of the Movement for Progressive Literature in the Indo-Pak Subcontinent**

*Sajjad Zaheer*
*Translated by Amina Azfar*

*The Light* is a translation of the Urdu work entitled *Roshnai*, and is considered to be the most authentic record of the progressive movement. It contains fascinating vignettes of famous personalities of the time, mainly writers, such as Rabindranath Tagore, Munshi Premchand, Hasrat Mohani and Faiz Ahmed Faiz. The book is of immense value to literary historians, scholars, and general readers.

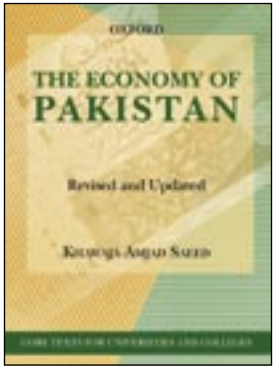
**2006, 326 pages, 216x138mm, Hardback, ISBN: 978-0-19-547155-7, Rs 495**



## The Economy of Pakistan

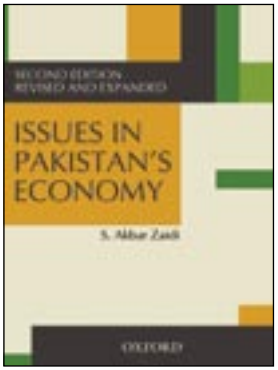
**2007 Edition**
**Revised and Updated**

*Khawaja Amjad Saeed*




This essential textbook covers Pakistan's economic framework, planning and policies and its strategy in pursuing these polices. The author combines all three subjects in one comprehensive book presenting the data systematically and using the latest information from the Pakistan Economic Survey 2004–2005, the State Bank of Pakistan Annual Report, 2005, and the World Development Report 2005-2006. Students of BA, BCom, MA, MCom, BBA, MBA programs, the Institute of Chartered Accountants of Pakistan (ICAP) and the Institute of Cost and Management Accountants (ICMA) will also find this textbook of immense value.

**2007, 610 pages, 180x240mm, Paperback, ISBN: 978-0-19-547311-7, Rs 295**




## Issues in Pakistan's Economy

**Second Edition**
**Revised and Expanded**

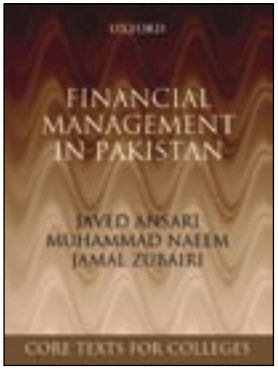
*S. Akbar Zaidi*

This book is the main text for post-graduate courses on South Asia's development, economic history and its political economy. The second edition has been expanded, updated and revised. Three new chapters have been added on Poverty in Pakistan, on the political aspect of economic and trade relations between India and Pakistan, and on macroeconomic developments since 1998. There are substantive new additions on Globalization, WTO, Pakistan's new local district government system and a re-evaluation of the political economy of the Pakistani state.

**2005, 544 pages, 280x210mm, Paperback, ISBN: 978-0-19-597914-5, Rs 595**

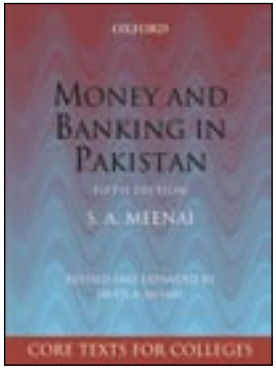
## Financial Management in Pakistan

*Javed A. Ansari, Muhammad Naeem, and Jamal Zubairi*




This is the first book of its kind on the financial management process in Pakistan. The authors explain financial management theories and practices within the context of the Pakistani legal and institutional environment, focusing on decisions taken by firms and banks in Pakistan. This book has been written for students of BBA, MBA, MCom, MA, (Economics and Finance). Students enrolled in financial management courses for professional examinations will also find this useful textbook.

**2005, 258 pages, 240x180mm, Paperback, ISBN: 978-0-19-597916-9, Rs 195**




## Money and Banking in Pakistan

**Fifth Edition**

*S. A. Meenai*

*Revised and expanded by Javed A. Ansari*

This book provides a historical record of the growth and development of banking in Pakistan. It chronicles important events in the field of monetary management and critiques monetary and fiscal policies pursued in Pakistan from 1947 till 2003. The Fifth Edition has been extensively revised and updated and includes new material on the development theory of monetary policy since the 1990s and the theory and practice of central bank autonomy. It also includes new chapters on Marxist monetary theory and on the theory and practice of Islamic banking.

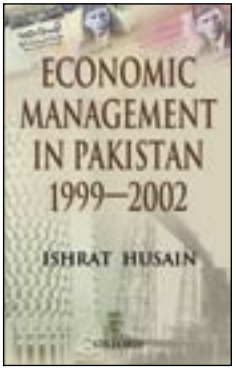
**2004, 246 pages, 240x180mm, Paperback, ISBN: 978-0-19-597806-3, Rs 225**

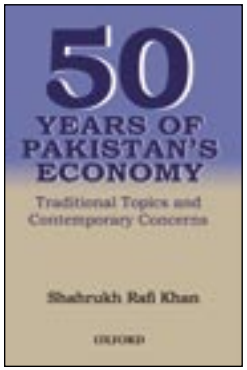
## Economic Management in Pakistan, 1999–2002

*Ishrat Husain*

Pakistan has been faced with a serious financial crisis since May 1998. The new government, which assumed office in October 1999, embarked upon a serious programme of economic revival to get the country out of the debt trap. Policies pursued have begun to pay dividends and despite several shocks to the economy the country has been able to achieve stability. This book describes the process through which the economy was managed during 1999–2000.

**2003, 350 pages, 216x138mm, Hardback, ISBN: 978-0-19-579970-5, Rs 395**




## Fifty Years of Pakistan's Economy

**Traditional Topics and Contemporary Concerns**

*Edited by Shahrukh Rafi Khan*

This volume reviews the fifty years of Pakistan's economy. The topics covered include macro-management, public finance, poverty alleviation, gender development, human development, trade, industry, agriculture and land reform, and financial development.

**1999, 275 pages, 216x138mm, Paperback, ISBN: 978-0-19-579442-7, Rs 350**

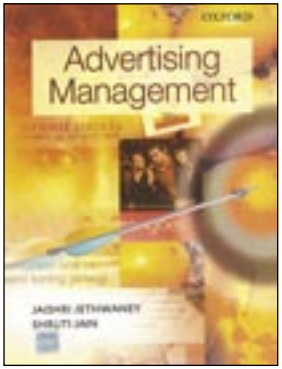
*Prices and Conversion Rates are subject to change without prior notice.

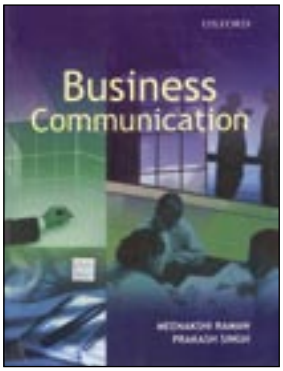
## Advertising Management

*Jaishri Jethwaney and Shruti Jain*

This is a comprehensive textbook specially designed to meet the needs of management students. The book explores the core concepts of advertising management explained through numerous examples and case studies. It provides an in-depth coverage of the various components of advertising management that include brand building, advertising and sales promotion, media strategy and planning, and agency relationships.

**2006, 736 pages, Paperback, ISBN: 978-0-19-567843-7, OUP India, Rs 525**



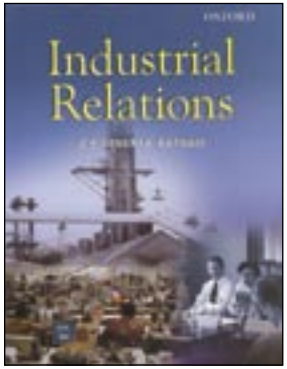




## Business Communication

*Prakash Singh and Meenakshi Raman*

This is a comprehensive textbook that is specially designed to meet the needs of management students. The book explains the core concepts of business communication through practical applications and supplements them through numerous managerial examples, caselets, and detailed case studies. It provides in-depth coverage of the three key components of business communication: effective oral communication, effective written communication, and group and persuasive communication skills.

**2006, 624 pages, Paperback, ISBN: 978-0-19-567695-2, OUP India, Rs 445**




## Industrial Relations

*C. S. Venkata Ratnam*

This is a comprehensive textbook specially designed to meet the needs of management students. The book explores core concepts of industrial relations through managerial applications and supplements them with detailed case studies. It provides an in-depth coverage of the four key components of industrial relations: the conceptual foundations, the institutional structure and policy framework, the role of government, and industrial relations in unionized organizations.

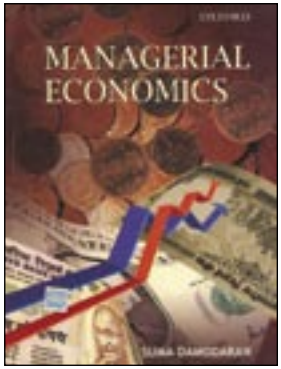
**2006, 796 pages, Paperback, ISBN: 978-0-19-567108-7, OUP India, Rs 555**

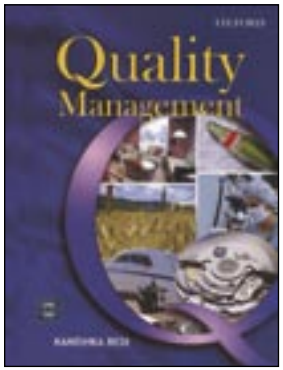
## Managerial Economics

*Suma Damodaran*

This is a comprehensive textbook specially designed to meet the need of management students. It explores the core concepts of managerial economics and spplements them with relevant managerial examples, caselets, and detailed case studies. This book details the concepts and techniques used in microeconomic theory and study key applications to business decision-making in organizations.

**2006, 492 pages, Paperback, ISBN: 978-0-19-567693-8, OUP India, Rs 365**




## Quality Management

*Kanishka Bedi*

This is a comprehensive textbook specially designed to meet the needs of management students. It explains the core concepts of quality management through practical applications and supplements them with numerous solved examples, caselets, and detailed case studies. The book discusses in detail quality function deployment, acceptance sampling, statistical process control, quality standards, software quality management, total quality management, Six Sigma, and experimental design and the Taguchi method.

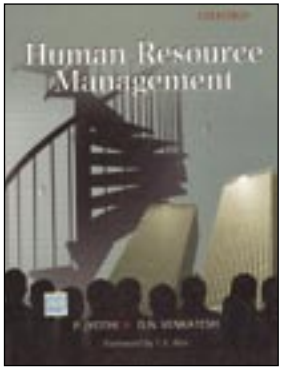
**2006, 728 pages, Paperback, ISBN: 978-0-19-567795-9, OUP India, Rs 555**

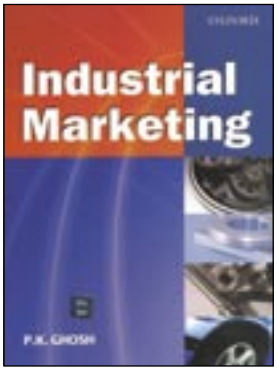
## Human Resource Management

*P. Jyothi and D. N. Venkatesh*

This is a comprehensive textbook that provides an in-depth exposition of the three key components of Human Resource Management: acquiring human resources, developing HR competencies, and employer-employee relations. Users would find this book highly useful for its application-oriented approach to HRM, explained through illustrative examples, relevant case studies and caselets, tables, and illustrations.

**2005, 588 pages, Paperback, ISBN: 978-0-19-567694-5, OUP India, Rs 395**




## Industrial Marketing

*P. K. Ghosh*

This is a comprehensive textbook specially designed to meet the needs of management students. It explains core concepts of industrial marketing through practical applications and supplements them with numerous managerial examples, caselets, and detailed case studies. It also provides in-depth coverage of the three key components of industrial marketing management: organizational buying and buyer behaviour, strategy formulation in industrial markets, and product, channel, and price planning for industrial goods and services.

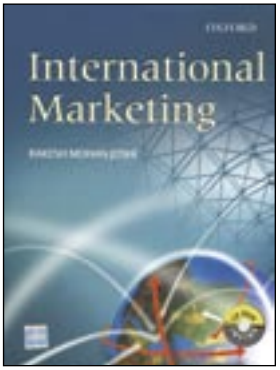
**2005, 568 pages, Paperback, ISBN: 978-0-19-567794-2, OUP India, Rs 445**

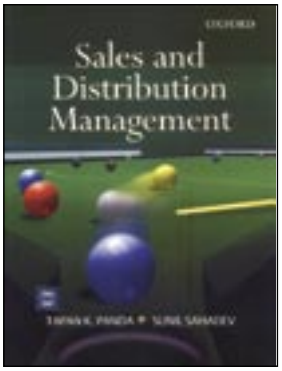
## International Marketing

*Rakesh Mohan Joshi*

A comprehensive textbook specially designed to meet the requirements of MBA students specializing in marketing. Users will find this book highly useful for its coverage of the theoretical foundations, decision-making processes for international markets, strategies for products, brands, pricing and trade logistics and the policy framework, procedures and documentation for export marketing and promotion-explained through caselets, diagram, flowcharts and numerous other examples.

**2005, 750 pages, Paperback, ISBN: 978-0-19-567123-0, OUP India, Rs 525**






## Sales and Distribution Management

*Tapan K. Panda and Sunil Sahadev*

*Sales and Distribution Management* is a composite and comprehensive textbook specially designed to meet the requirements of MBA students specializing in marketing. Users shall find this book highly useful for its coverage of sales and sales force management, the sales organisation and territory management, designing a distribution system and distribution management—explained through caselets, diagrams, flowcharts, and numerous examples.

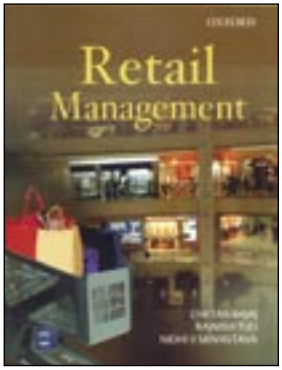
**2005, 670 pages, Paperback, ISBN: 978-0-19-567390-6, OUP India, Rs 462**

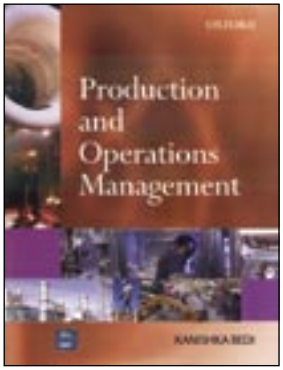
## Retail Management

*Chetan Bajaj, Rajnish Tuli, and Nidhi V. Srivastava*

This is a comprehensive textbook specially designed to meet the requirements of MBA students specializing in marketing. It explores the key concepts of retail management through several managerial examples and detailed case studies. All the important components of retail management have been covered including understanding the retail organization, understanding the behaviour of retail customers, promotion and marketing mix strategies for retail, and merchandising. The book focuses on retail location strategy, customer service, communication, and relationship marketing.

**2004, 708 pages, Paperback, ISBN: 978-0-19-566986-2, OUP India, Rs 462**




## Production and Operations Management

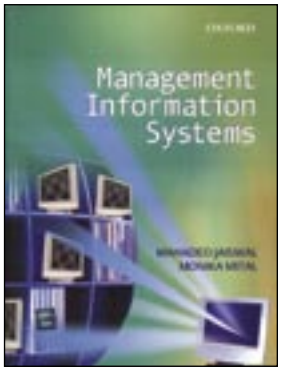
*Kanishka Bedi*

This textbook is designed to meet the requirements of MBA students by presenting concepts that are clearly explained using numerous solved examples of managerial applications. The book provides an in-depth coverage of topics, such as facility location planning, facility capacity and layout planning, inventory management, aggregate planning and project management. Emerging concepts such as E-procurement and operating resource management, multiple criteria ABC analysis, location planning of foreign facilities, and service quality measurement using SERVQUAL are given special treatment.

**2004, 552 pages, Paperback, ISBN: 978-0-19-566757-8, OUP India, Rs 378**

## Management Information Systems

*Mahadeo Jaiswal and Monika Mital*




This textbook is on the strategic use of Information Systems (IS) for decision making in organizations. It explores the core concepts of Management Information Systems through managerial applications and supplements them with detailed case studies. Among the important topics discussed are: knowledge management systems, enterprise application and planning, installation and use of IT architecture and IS for business processes, and the role of the chief information officer in IS leadership. It pays special attention to emerging areas, such as telecommunications for business, enterprise resource systems, IS for business effectiveness and management, and the role of critical success factors in IS implementation.

**2004, 640 pages, Paperback, ISBN: 978-0-19-566985-5, OUP India, Rs 445**

## Services Marketing

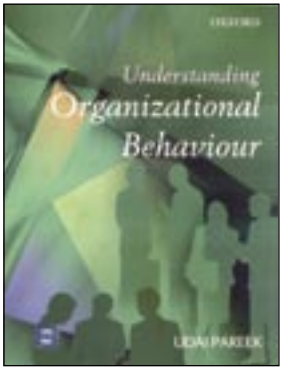
*Govind Apte*

This textbook deals with the marketing of services as a discipline distinct from conventional business marketing. It presents its core concepts and elucidates them through managerial applications. The book provides in-depth coverage of important topics like the elements of the marketing mix, the gap between the expected and the perceived service, customers role in service delivery, special pricing methods for services, strategies in managing marketing efforts, services delivery and measuring of service quality, market research for services, and the impact of service tax on marketing.

**2004, 452 pages, Paperback, ISBN: 978-0-19-566758-5, OUP India, Rs 395**

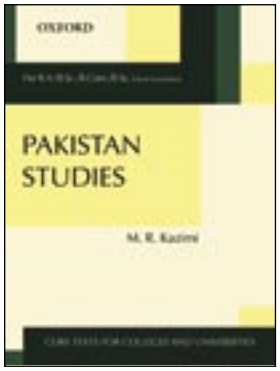
## Understanding Organizational Behaviour

*Udai Pareek*




This comprehensive textbook explores the core concepts and theories of organizational behaviour through managerial applications. It contains well-illustrated chapters on globalization and the changing profile of employees and customers, culture and the organization, the process of decision making and consensus building, and developing attitudes and values. Also discussed are key concepts, such as societal culture and organizations, managing work motivation, and preventing and managing conflicts in organizations.

**2003, 560 pages, Paperback, ISBN: 978-0-19-566776-9, OUP India, Rs 405**




## Pakistan Studies

**For B.A./B.Com./B.Sc.**

Forthcoming

*M. R. Kazimi*

Pakistan Studies is a compulsory subject for all B.A./B.Sc. and B.Com. students. This essential core textbook is comprehensive and covers the syllabi prescribed by the major public sector universities. The book provides a complete overview of the historical background and political development of Pakistan, the break-up of 1971 and the nuclearization of Pakistan. The Foreign Relations section deals with the role of world powers during the wars fought by Pakistan and Pakistan's relations with the South Asian and Middle Eastern countries. The economy and culture of Pakistan are also covered in great detail.

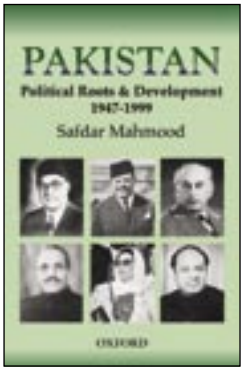
**2007, 200 pages, 240x180mm, Paperback, ISBN: 978-0-19-547229-5, Price not fixed**

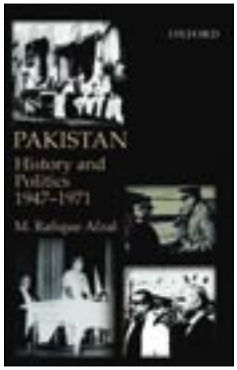
## Pakistan: Political Roots and Development, 1947–1999

*Safdar Mahmood*

The focus of the book is on Pakistan's troubled political history. It offers useful insights into Pakistan's foreign policy, constitution-making and the characteristic features of various constitutions, and why and how these did not work effectively. The book analyses in detail the working of the military governments of Ayub Khan, Yahya Khan, and Ziaul Haq as well as the working of the elected civil governments of the country.

**2002, 450 pages, 216x138mm, Paperback, ISBN: 978-0-19-579806-7, Rs 395**



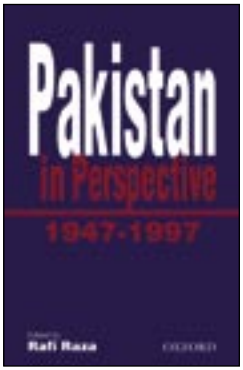




## Pakistan: History and Politics, 1947–1971

*M. Rafique Afzal*

The history of Pakistan since Independence has been told and retold a number of times, but the present account proceeds from a pre-eminent scholar who is original both in his approach as well as in his treatment of the subject. In this work Dr M. Rafique Afzal displays equal insight into domestic politics, economics, and international relations. Comprehensive and authoritative, this book promises to become required reading for all three subjects.

**2001, 700 pages, 216x138mm, Hardback, ISBN: 978-0-19-579634-6, Rs 595**

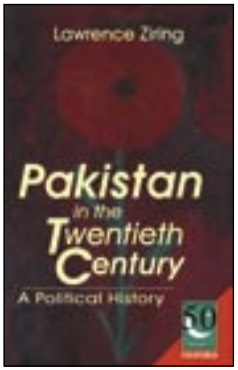



## Pakistan in Perspective, 1947–1997

*Edited by Rafi Raza*

This is a compilation of articles by eminent personalities who are authorities in their respective fields. The topics range from politics to foreign policy, education, family planning, and constitution-making.

**2001, 300 pages, 216x138mm, Paperback, ISBN: 978-0-19-579775-6, Rs 250**



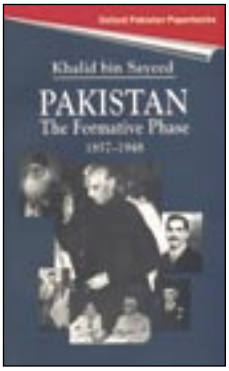

## Pakistan in the Twentieth Century

**A Political History**

*Lawrence Ziring*

The fiftieth anniversary of Pakistan's independence was a time for stock-taking. Ushered in amidst great hope and unprecedented bloodshed, Pakistan has seemingly lurched from crisis to crisis as its politicians and leaders searched for solutions to its myriad of problems. Has the vision that was Pakistan measured up to reality? In this well-researched, analytical account, Lawrence Ziring looks at the path Pakistan has taken, what it has achieved, and provides some thoughts on the future course and direction of the nation.

**1999, 250 pages, 216x138mm, Paperback, ISBN: 978-0-19-579276-8, Rs 395**

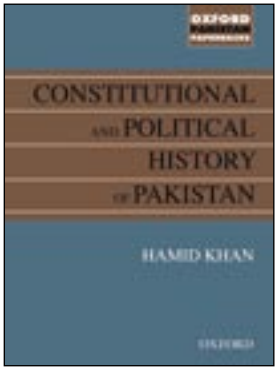



## Pakistan: The Formative Phase, 1857–1948

*Khalid bin Sayeed*

This admirably written book analyses in a scholarly and impartial way a mass of material relating to the creation of Pakistan. Taking 1857 as the starting point, Khalid bin Sayeed relates the diverse factors which periodically heightened or lowered tension between the Hindus and Muslims of the subcontinent.

**1996, 341 pages, 216x138mm, Paperback, ISBN: 978-0-19-577114-5, Rs 195**




## Constitutional and Political History of Pakistan

*Hamid Khan*

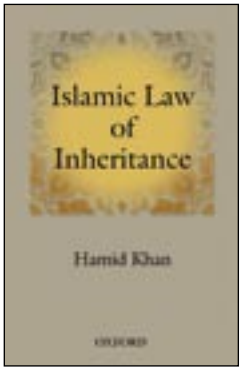
This book covers the revised curriculum for LL.B Part II course on Constitutional History of Pakistan, which is a compulsory subject for many graduate and post-graduate students studying for a degree in Law, Pakistan Studies, Political Science and Public Administration. Since constitutional history cannot be taught in a vacuum, the author has included political history so that a new generation of scholars can fully understand the impediments to constitution framing in Pakistan and the difficult course it has taken. The author has updated this edition to meet the needs of students, as well as lawyers and judges. The text retains the substance of the required syllabi and the author's candid interpretations.

**2005, 542 pages, 240x180mm, Paperback, ISBN: 978-0-19-597975-6, Rs 275**

**Forthcoming**

## Islamic Law of Inheritance

*Hamid Khan*




This book is a study of the Islamic law of succession, intestate as well as testamentary. Based on original sources, it includes the historical and theological bases of law developed by the Muslim schools of jurisprudence. The Sunni and Shia law of inheritance are explained clearly. The points of view of all four Sunni schools of jurisprudence have been discussed in depth wherever there is divergence of opinion amongst the jurists of these schools. The author makes a comparative study between the Sunni and Shia laws of inheritance and focuses on problems being faced by Muslims due to the strict application of traditional Islamic law in their contemporary situations. These problems have been analyzed in the light of various reforms introduced by Islamic countries to resolve such issues. This book is an essential component of the course on 'Muslim Personal Law' for LL.B students and the course on 'Islamic Law' for LL.M students.It will be of great interest to lawyers, judges, law teachers, law students, civil servants and revenue officers and the general reader and students of Islam.

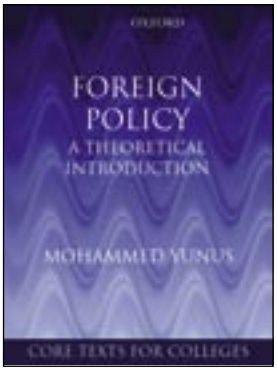
## Foreign Policy

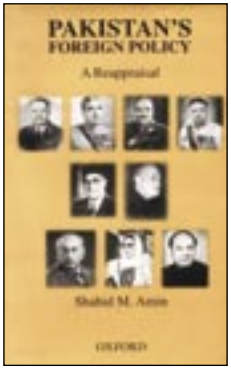
**A Theoretical Introduction**

*Mohammed Yunus*

This book underlines the urgent need for a generally accepted theory of foreign policy. While reviewing the classical theories of foreign policy, it propounds a theoretical framework of its own. This book will be of great interest to students studying for B.A.(Hons.) and M.A. International Relations and Political Science. Students studying for the CSS examinations will also find this book of immense value.

**2003, 240 pages, 240x180mm, Paperback, ISBN: 978-0-19-579786-2, Rs 295**




## Pakistan's Foreign Policy

**A Reappraisal**

*Shahid M. Amin*

This book is a penetrative analysis of Pakistan's foreign policy from the time of independence in 1947 through to the millennium. The book calls for new thinking on various aspects of Pakistan's foreign policy, with particular emphasis on Pakistan-India relations vis a vis Kashmir and suggests various policy options and their possible consequences for Pakistan.

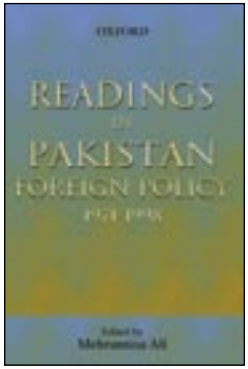
**2002, 322 pages, 216x138mm, Paperback, ISBN: 978-0-19-579801-2, Rs 295**

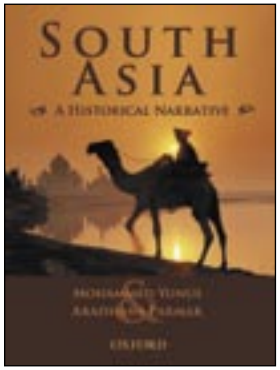
## Readings in Pakistan Foreign Policy, 1971–1998

*Edited by Mehrunnisa Ali*

This book covers Pakistan's foreign policy over the last three decades. Pakistan's relations with the major powers, its neighbours, and the Muslim world have been examined. Important foreign policy issues, such as, Kashmir, the nuclear issue and security imperatives, the post Cold War challenges and the impact of a uni-polar world on foreign policy are also discussed in this book.

**2000, 550 pages, 216x138mm, Paperback, ISBN: 978-0-19-579393-2, Rs 300**






## South Asia

**A Historical Narrative**

*Mohammed Yunus and Aradhana Parmar*

This essential core textbook authored by two eminent professors of the University of Calgary has been written according to the syllabus prescribed for students preparing for their graduation and CSS examinations. The partition of the Indian subcontinent in 1947 and the creation of Pakistan was one of the most important events of the twentieth century and its ramifications are in the politics of South Asia. This book offers a balanced and objective view of one of the longest, uninterrupted histories of the world.

**2003, 250 pages, 240x180mm, Paperback, ISBN: 978-0-19-579711-4, Rs 250**

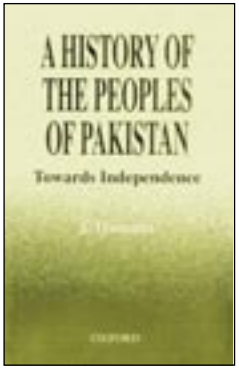
## A History of the Peoples of Pakistan

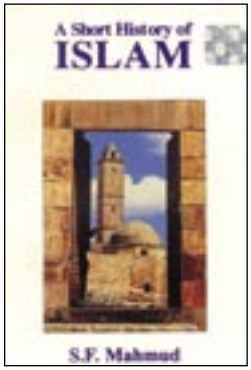
**Towards Independence**

*Jane Hussain*

An exhaustive anthropological work on the peoples of Pakistan from the lost historic civilizations, right up to the creation of Pakistan in 1947. This work also covers the political currents that led to the emergence of Pakistan and is a major contribution towards understanding Pakistan's history.

**1999, 350 pages, 216x138mm, Paperback, ISBN: 978-0-19-579220-1, Rs 295**




## A Short History of Islam

*S. F. Mahmud*

This book covers the thirteen centuries of Islam in considerable depth and provides an understanding of the rich religious and cultural heritage of a great and glorified past of the world of Islam. Through a detailed sequential study of the beginnings of Islam, its movements and events over the centuries, this newly revised and expanded edition highlights the potential significance of the past as it envisions a promising future for the world's Muslims.

**1988, 400 pages, 180x120mm, Paperback, ISBN: 978-0-19-577384-2, Rs 250**

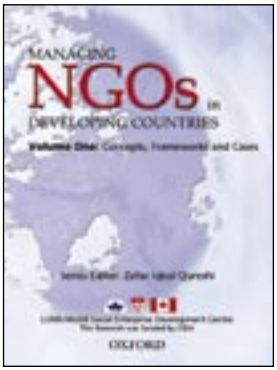
## Managing NGOs in Developing Countries

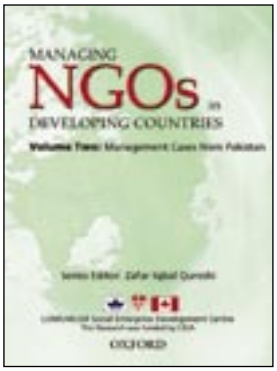
**Volume One: Concepts, Frameworks and Cases**

*Edited by Zafar Iqbal Qureshi*

This volume contains well-researched management case studies that are drawn from real life issues in NGOs. It focuses on concepts and frameworks of various management disciplines. The case studies are designed to develop professionals to build and enhance the capacity of the social sector. The Asia/Pakistan specific contents of this volume are geared to the needs of NGO personnel, academics, students, consultants, management developers and policy makers in developing countries and donor funding agencies.

**2005, 280 pages, 240x180mm, Paperback, ISBN: 978-0-19-547143-1, Rs 195**



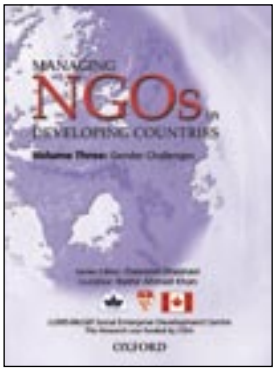

## Managing NGOs in Developing Countries

**Volume Two: Management Cases from Pakistan**

*Edited by Zafar Iqbal Qureshi*

This volume contains well-researched management case studies that are drawn from real life issues in NGOs. It focuses on concepts and frameworks of various management disciplines. Participants who have been active in NGOs have written the majority of the case studies included in this volume. The Asia/Pakistan specific contents of this teaching material are geared to the needs of NGO personnel, academics, students, consultants, management developers and policy makers in developing countries and donor funding agencies.

**2005, 242 pages, 240x180mm, Paperback, ISBN: 978-0-19-547148-9, Rs 195**




## Managing NGOs in Developing Countries

**Volume Three: Gender Challenges**

*Series Editor: Dawood Ghaznavi*
*Co-Editor: Bashir Ahmad Khan*

This volume contains well-researched management case studies that are drawn from real life gender issues in NGOs. The case studies are also designed to help professionals build and enhance the capacity of the social sector. The Asia/Pakistan specific contents of this teaching material are geared to the needs of NGO personnel, academics, students, consultants, management developers and policy makers in developing countries and donor funding agencies.

**2006, 290 pages, 240x180mm, Paperback, ISBN: 978-0-19-547366-7, Rs 195**

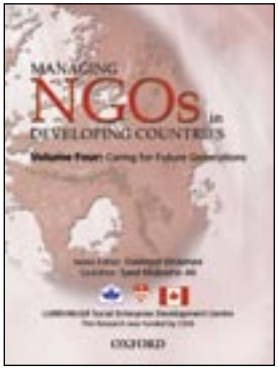
## Managing NGOs in Developing Countries

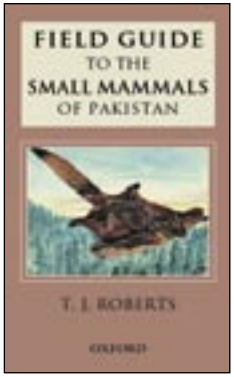
**Volume Four: Caring for Future Generations**

*Series Editor: Dawood Ghaznavi*
*Co-Editor: Syed Mubashir Ali*

This volume contains well-researched management case studies that are drawn from real life issues in NGOs. The case studies in this volume represent the key concerns for future generations that include education, both formal and informal, adolescent health, issues facing special children and law. The Asia/Pakistan specific contents of this teaching material are geared to the needs of NGO personnel, academics, students, consultants, management developers and policy makers in developing countries and donor funding agencies.

**2006, 296 pages, 240x180mm, Paperback, ISBN: 978-0-19-547368-1, Rs 195**



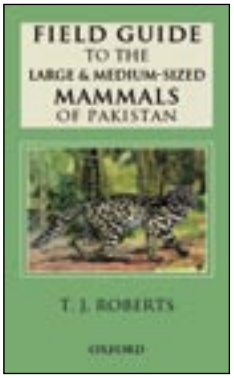



## Field Guide to the Small Mammals of Pakistan

*T. J. Roberts*

This volume covers seventy-eight species of small-sized mammals and gives their concise life history accounts. This Field Guide will surely help to create more interest and awareness of the host of tiny animals, which live among us yet remain largely unnoticed.

**2005, 250 pages, 103x178mm, Paperback, ISBN: 978-0-19-579565-3, Rs 295**

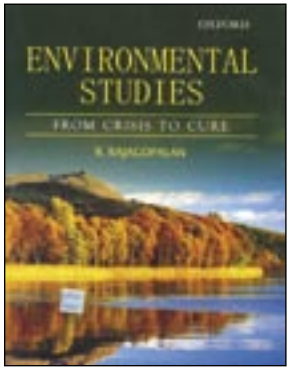



## Field Guide to the Large and Medium-sized Mammals of Pakistan

*T. J. Roberts*

This volume covers sixty-five species of large and medium-sized mammals of Pakistan and gives their life history accounts. During the second half of the twentieth century the author witnessed many changes in the natural landscape of the country, which have inevitably resulted in a rapidly dwindling number of all our larger and more spectacular mammals. It is hoped that this Field Guide will create a better awareness of our natural wildlife heritage, which we are so imminently in danger of losing.

**2005, 250 pages, 103x178mm, Paperback, ISBN: 978-0-19-579568-4, Rs 395**




## Environmental Studies

**From Crisis to Cure**

*R. Rajagopalan*

This book aims to create increased sensitivity among students for environmental issues. It also aims to develop an appreciation for the seriousness of the environmental crisis at the global and local levels. The book discusses the major environmental problems we face today: runaway growth, imperilled ecosystems, disappearing forests, endangered species, dwindling natural resources, escalating pollution, dangerous toxics, green laws and others.

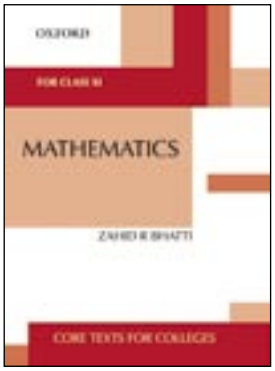
**2005, 388 pages, Paperback, ISBN: 978-0-19-567393-7, OUP India, Rs 235**

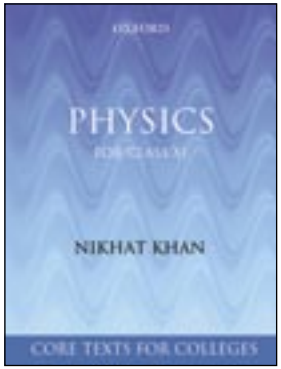
Forthcoming

## Mathematics for Class XI

*Zahid R. Bhatti*

This essential textbook has been written for the Intermediate First Year Mathematics course. The book is written according to the National Curriculum for Class XI and covers the syllabus prescribed by the different Boards of Intermediate Education throughout Pakistan. The book achieves two objectives: firstly as a core textbook for students of Class XI at the Intermediate level and secondly as a source book for undergraduate students. The author gives numerous examples in the text which help to explain the theory.




## Physics for Class XI

*Nikhat Khan*

This essential core textbook has been written for the Intermediate First Year Physics course. The book aims to help students understand that equations in Physics express concepts, and encourages them to reason out ideas and improve their problem solving skills. The need to understand logic, basic concepts, and principles of Physics has been stressed throughout the text. Numerous examples are given within the text to help students understand the principles and concepts being discussed and at the end of each chapter qualitative questions are given for students to solve. Simple mathematics has been used throughout and the book is well illustrated.

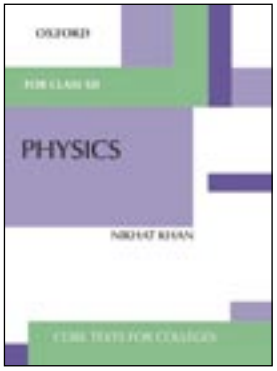
**2005, 200 pages, 240x180mm, Paperback, ISBN: 978-0-19-579991-0, Rs 150**

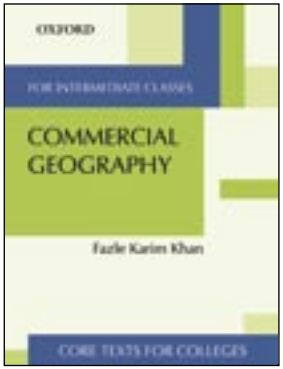
Forthcoming

## Physics for Class XII

*Nikhat Khan*

This essential core textbook has been written for the Intermediate Second Year Physics course as prescribed by the Boards of Intermediate Education throughout Pakistan. The author explains the concepts clearly and encourages the students to reason out ideas and improve their problem-solving skills. The book is well illustrated and numerous examples are given throughout.






## Commercial Geography for Intermediate Classes

*Fazle Karim Khan*

This core textbook covers the syllabus prescribed in accordance with the National Curriculum of the Federal Ministry of Education (Curriculum Wing), Government of Pakistan. The book is divided into three parts. The first part covers world commercial activities. The second part covers world resources and their distribution and the third part covers the commercial geography of Pakistan. Comprehensive end-of-chapter summaries and questions will help students recall important points in the text while preparing for examinations.

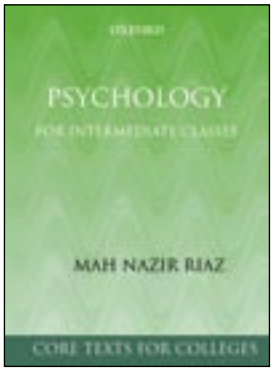
**2005, 240 pages, 240x180mm, Paperback, ISBN: 978-0-19-579957-6, Price not fixed**

## Psychology for Intermediate Classes

*Mah Nazir Riaz*

This essential core textbook has been written according to the syllabus prescribed by the different Boards of Intermediate Education throughout Pakistan. The author's writing style is lucid and seeks to capture the discipline in a way that provides a comprehensive overview of general Psychology. The book is written to attain two objectives: as a core textbook for an introductory course in Psychology; and as a source book for undergraduate students in other disciplines who wish to develop a working knowledge of general Psychology. Comprehensive end-of-chapter summaries and 'key terms' will help students recall important points in the text.

**2005, 245 pages, 240x180mm, Paperback, ISBN: 978-0-19-597913-8, Rs 150**




**Forthcoming**

## Areas of Psychology for Intermediate Classes

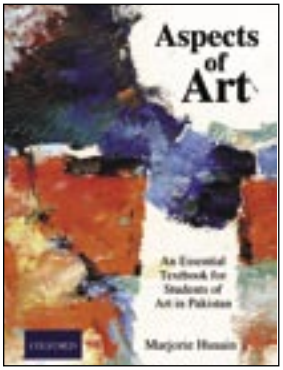
*Mah Nazir Riaz*

This book has been written in a way that seeks to capture the students' interest in four major areas of Psychology: Developmental Psychology, Psychology of Adjustment, Social Psychology, and Guidance and Counselling. The book introduces the students to the nature and type of problems of children and adolescents.

## Aspects of Art

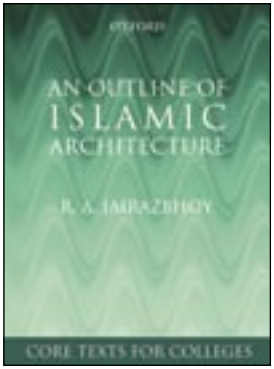
**An Essential Textbook for Students of Art in Pakistan**

*Marjorie Husain*




This book is a study guide for art students. It comprehensively covers both the theory and practice of art fundamentals. Here the student will be guided through the disciplines of Drawing, Painting, Sculpture, Print-making, and Photography. A glossary of basic art terminology is also provided at the end. The book also includes a concise history of western art and art in the Indo-Pak subcontinent.

**2000, 175 pages, 240x180mm, Paperback, ISBN: 978-0-19-579365-9, Rs 195**



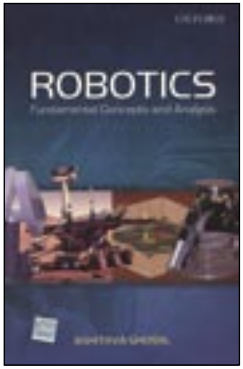

## An Outline of Islamic Architecture

*R. A. Jairazbhoy*

The book is arranged according to the principal regions of the Islamic world rather than on the basis of chronology or building types. Its merit is in its reliance on ancient texts, and its focus on the important and seminal monuments of Islam, so that development and evolution remain clear. The present edition has been revised extensively by the author. Recommended for students of B.A.(Hons.) and M.A. studying Architecture and Islamic History.

**2003, 250 pages, 240x180mm, Paperback, ISBN: 978-0-19-579516-5, Rs 375**

* Prices and Conversion Rates are subject to change without prior notice.




## Robotics

**Fundamental Concepts and Analysis**

*Ashitava Ghosal*

This book is designed to fully meet the requirements of undergraduate students of mechanical engineering for a course in robotics. With the inclusion of some key advanced topics, the book also serves as an introductory text for postgraduate students specializing in robotics. It introduces the science and engineering of robotics and provides in-depth coverage of mechanical manipulation.

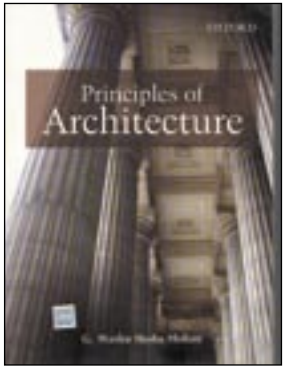
**2006, 440 pages, Paperback, ISBN: 978-0-19-567391-3, OUP India, Rs 365**

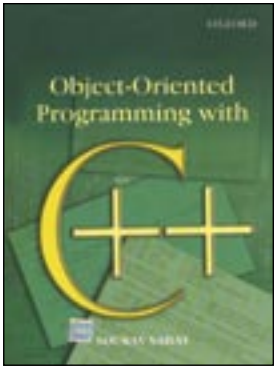
## Principles of Architecture

*G. Muthu Shoba Mohan*

This book aims at sensitizing students of civil engineering and architecture to the relationship between architecture and engineering. Designed to meet the requirements of an introductory course in architecture, the book provides the basic knowledge of architecture as a design process, which results in functionally efficient, economically viable, and aesthetically appealing buildings.

**2006, 328 pages, Paperback, ISBN: 978-0-19-568272-4, OUP India, Rs 282**




## Object Oriented Programming with C++

*Sourav Sahay*

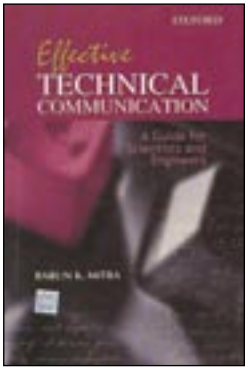
This book imparts a clear understanding of objects and the method of modeling them in the Object-Oriented Programming System. It would be suitable for undergraduate as well as postgraduate students of computer applications. The various topics in the book are presented in a systematic manner to ease understanding of concepts.

**2006, 488 pages, Paperback, ISBN: 978-0-19-568152-9, OUP India, Rs 365**

## Effective Technical Communication

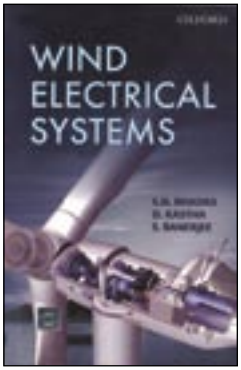
**A Guide for Scientists and Engineers**

*Barun K. Mitra*




This book is designed to serve as a practical guide and useful resource for scientists, engineers, and researchers. It addresses the need of practitioners engaged in the exchange of technical information to effectively share their ideas with, and make an impact on, their peers. The book provides guidelines, technical conventions, and graphical and visual aids for communicating effectively.

**2006, 224 pages, Paperback, ISBN: 978-0-19-568291-5, OUP India, Rs 285**

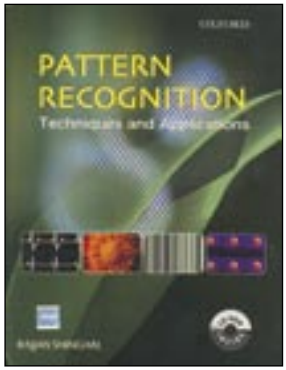



## Wind Electrical Systems

*S. N. Bhadra, S. Banerjee, and D. Kastha*

This is the first textbook specifically covering issues concerning wind energy conversion. With its comprehensive treatment of topics, this book will benefit students as well as practising engineers working on wind energy. The book introduces the basics of wind energy and then discusses the conversion of wind energy into electrical energy, wind energy integration with the local grid, stand-alone generation and consumption, variable-speed wind generators, and hybrid power systems. The book assumes no prior knowledge in the field and therefore would also be suitable for readers with a non-electrical-engineering background.

**2005, 336 pages, Paperback, ISBN: 978-0-19-567093-6, OUP India, Rs 365**




## Pattern Recognition

**Techniques and Applications**
**(Includes CD)**

*Rajjan Shinghal*

This book would serve as a textbook for undergraduate and master's engineering students for the course on Pattern Recognition. It would also be a useful reference for practicing engineers in industrial and research organizations that apply pattern recognition techniques in diverse areas such as optical character recognition, speech recognition, etc. it begins by introducing the concept of inductive learning and provides an exhaustive coverage of the procedures for Pattern Recognition.

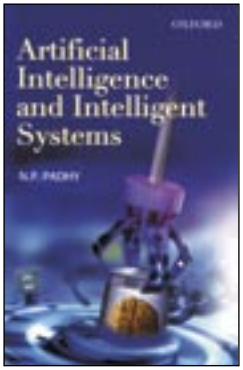
**2005, 304 pages, Paperback, ISBN: 978-0-19-567685-3, OUP India, Rs 365**

## Artificial Intelligence and Intelligent Systems

*N. P. Padhy*

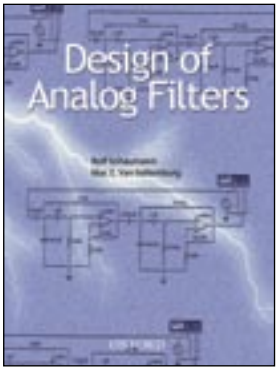
This book provides a comprehensive coverage of the fundamental concepts and techniques in artificial intelligence. It discusses the current trends in AI and its application to various fields. Intelligent Systems such as expert systems, fuzzy systems, artificial neural networks, genetic algorithms, and swarm intelligent systems are discussed in detail with examples to facilitate in-depth understanding of AI. Since the ultimate goal of AI is the construction of programs to solve problems, an entire chapter has been devoted to the programming languages used in AI problem solving.

**2005, 624 pages, Paperback, ISBN: 978-0-19-567154-4, OUP India, Rs 412**



## Design of Analog Filters

*Rolf Schaumann and Mac E. Van Valkenburg*

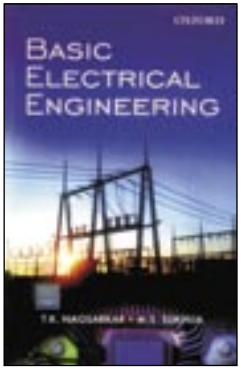



This book has been written for advanced undergraduate and first-year graduate courses in analog filter design and signal processing.

**Features**

- Includes a wealth of examples, all of which have been tested on simulators or in actual industrial use
- Employs MATLAB® to minimize algebraic and other computational needs
- Uses Electronics Workbench® to help students simulate actual experimental behavior
- Provides sample design tables and design and performance curves
- Avoids sophisticated mathematics wherever possible in favour of algebraic or intuitive derivations.

**2005, 752 pages, 240x180mm, Paperback, ISBN: 978-0-19-547145-8, Rs 495**

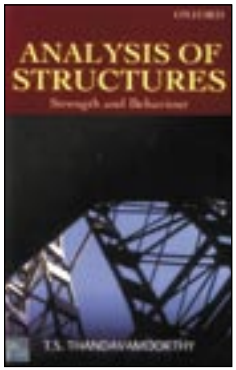



## Basic Electrical Engineering

*T. K. Nagsarkar and M. S. Sukhija*

This book provides a lucid exposition of the principles of electrical engineering for both electrical and non-electrical undergraduate students of engineering. Beginning with the fundamentals of electricity and electrical elements, the book provides an exhaustive coverage of network theory and analysis, electromagnetic theory and energy conversion, alternating and direct current machines, basic analog instruments, and ends with a brief introduction to power systems.

**2005, 684 pages, Paperback, ISBN: 978-0-19-567392-0, OUP India, Rs 361**




## Analysis of Structures

**Strength and Behaviour**

*T. S. Thandavamoorthy*

Designed for an introductory course, this book adopts a modern and practical approach to structural analysis. Beginning with fundamental topics such as loads and stresses, the book exhaustively covers beams, columns, and thin-walled sections. Advanced topics such as fatigue and fracture, vibration of structures, wind engineering, and blast and earthquake response of structures are given special treatment. Important current topics such as offshore structures, safety auditing of structures, construction-induced vibration, and experimental stress analysis would equip students with the cutting edge technology in this field.

**2005, 868 pages, Paperback, ISBN: 978-0-19-567003-5, OUP India, Rs 462**

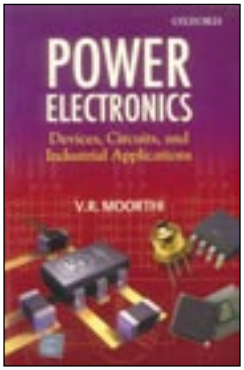
## Power Electronics

**Devices, Circuits, and Industrial Applications**

*V. R. Moorthi*

The book provides an exhaustive coverage of various power electronic devices, and other related topics in a student-friendly manner. The text is supported by a large number of examples and review exercises to test the understanding of fundamental concepts.

**2005, 1064 pages, Paperback, ISBN: 978-0-19-567092-9, OUP India, Rs 496**



## Heat Transfer

*P. S. Ghoshdastidar*

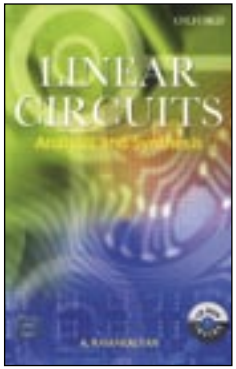
This comprehensive textbook is aimed at undergraduate students of mechanical, chemical, metallurgical, and aerospace engineering. The book provides an exhaustive coverage of two and three-dimensional heat conduction, forced and free convection, boiling heat transfer, computer methods in heat transfer, and heat exchangers. Its treatment of topics such as solar radiation and greenhouse effect and the application of computational heat transfer to medical surgery make it contemporary as well as informative.

**2004, 656 pages, Paperback, ISBN: 978-0-19-567050-9, OUP India, Rs 412**

## Linear Circuits

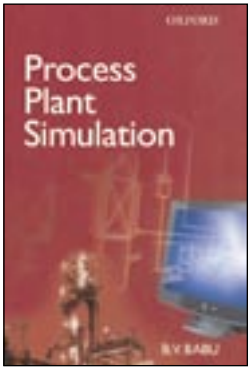
**Analysis and Synthesis**

*A. Ramakalyan*




*Linear Circuits* is designed to serve as an introductory course in circuit analysis and synthesis. The book begins with simple networks and introduces the reader to the analysis of resistive circuits energized by dc sources. The analysis of complex circuits is discussed first using phasors and then using Laplace transformation. Basic circuit concepts are reinforced and exemplified by relating them to everyday phenomena. The book also covers the synthesis of passive networks, operational amplifiers, Fourier analysis, and general linear systems. It introduces *SPICE* as a data structure and uses it in the analysis of circuits.

**2004, 656 pages, Paperback, ISBN: 978-0-19-567001-1, OUP India, Rs 437**




## Process Plant Simulation

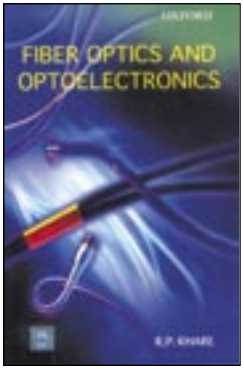
*B. V. Babu*

This volume brings together all related topics on process plant simulation. The book adopts a generalized approach to modelling various engineering systems in such a way that the underlying principles can be applied to any new system in engineering, science, and other applied disciplines. It includes concepts on modelling, optimization, decomposition of networks, modular and equation-solving approaches, data regression, and convergence promotion.

**2004, 368 pages, Paperback, ISBN: 978-0-19-566805-6, OUP India, Rs 630**

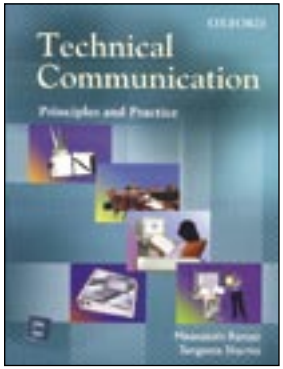
## Fiber Optics and Optoelectronics

*R. P. Khare*




Developed as an introductory course, this up-to-date text discusses the major building blocks of present-day fiber-optic systems and presents their use in communications and sensing. Starting with ray propagation in optical fibers, the book discusses more complex topics of wave propagation in planar and cylindrical waveguides. Special emphasis has been given to the treatment of single-mode fibers, the backbone of present-day optical communication systems. The book also introduces the reader to system design considerations for analog and digital fiber-optic communications. Emphasis has also been given to fiber-optic sensors and laser-based systems along with their industrial and other applications.

**2004, 480 pages, Paperback, ISBN: 978-0-19-566930-5, OUP India, Rs 328**




## Technical Communication

**Principles and Practice**

*Meenakshi Raman and Sangeeta Sharma*

This book is specifically aimed at undergraduate students of engineering. Adopting a direct, functional and practical approach, the book presents an exhaustive treatment of the basics of technical communication, both oral and written. It covers contemporary topics such as technical proposals, research papers, technical theses, dissertations, and instruction manuals. Also included are recent developments in communication technology such as the use of the Internet and contemporary software.

**2003, 608 pages, Paperback, ISBN: 978-0-19-566804-9, OUP India, Rs 378**

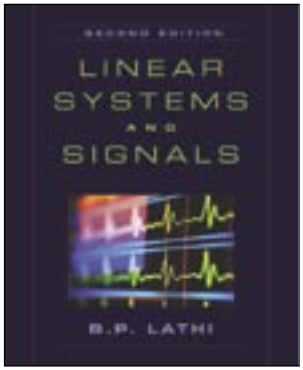
## Linear Systems and Signals

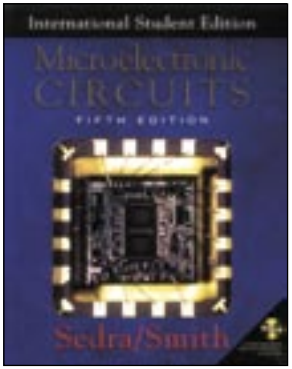
**Second Edition**

*B. P. Lathi*

This edition presents a clear, comprehensive introduction to signals and linear systems. The book emphasizes physical appreciation of concepts through heuristic reasoning, metaphors, analogies, and creative explanations.

**2004, 992 pages, Hardback, ISBN: 978-0-19-547371-1, OUP USA, Price not fixed**



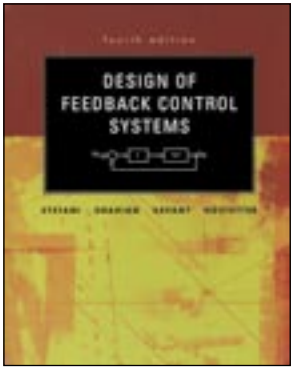

## Microelectronic Circuits

**Fifth Edition**

*Adel S. Sedra and Kenneth C. Smith*

Now in a new edition, this market-leading textbook continues its standard of excellence and innovation. All material in the fifth edition is thoroughly updated to reflect changes in technology—CMOS technology in particular. These technological changes have shaped the book's organization and topical coverage, making it the most current resource available for teaching tomorrow's engineers how to analyze and design electronic circuits.

**2003, 1392 pages, Paperback, ISBN: 978-0-19-514252-5, OUP USA, Rs 670**




## Design of Feedback Control Systems

**Fourth Edition**

*Raymond T. Stefani, Bahram Shahian, Clement J. Savant, and Gene Hostetter*

This edition is written specifically for electrical and mechanical engineering students in advanced undergraduate control systems courses. This tutorial-style textbook has been completely updated to include the use of modern analytical software, especially MATLAB®. It thoroughly discusses classical control theory and state variable control theory, as well as advanced and digital control topics.

**2001, 864 pages, Hardback, ISBN: 978-0-19-547372-8, OUP USA, Price not fixed**

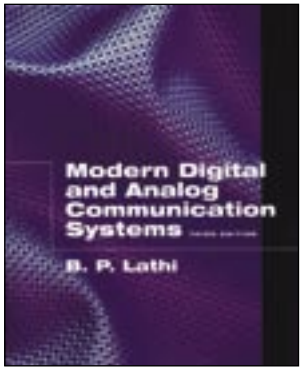
## Modern Digital and Analog Communication Systems

**Third Edition**

*B. P. Lathi*

This edition has been thoroughly updated and revised to include expanded coverage of digital communications. New topics discussed include spread-spectrum systems, cellular communication systems, global positioning systems (GPS), and an entire chapter on emerging digital technologies (such as SONET, ISDN, BISDN, ATM, and video compression). Ideal for the first communication systems course for electrical engineers, this book offers students a superb pedagogical style; it consistently does an excellent job of explaining difficult concepts clearly, using prose as well as mathematics.

**1998, 800 pages, Hardback, ISBN: 978-0-19-547370-4, OUP USA, Price not fixed**

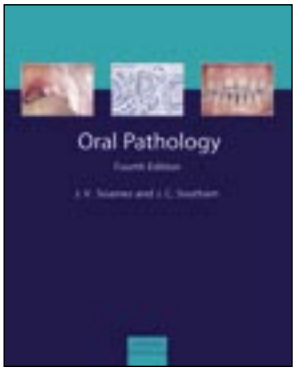



**Forthcoming**

## Irrigation and Drainage Engineering

*Iqtidar H. Siddiqui*

This book is a significant contribution in the field of irrigation and drainage engineering. It covers the syllabus of Drainage Engineering taught in the engineering universities and technical institutions in Pakistan and is intended for students working for a civil engineering degree and for newly qualified engineers entering the profession. The book is divided into six sections covering: Irrigation Engineering, Surface Irrigation System, Ground Water Irrigation System, Farm Irrigation, Drainage Engineering, and other irrigation systems. The book is well illustrated and includes solved problems and questions at the end of each chapter.




## Oral Pathology

**Fourth Edition**

*J. V. Soames and J. C. Southam*

This fourth edition of *Oral Pathology* has been extensively revised and updated. It continues to provide clear, concise and comprehensive coverage of the clinical and pathological features of a wide range of oral diseases. It discusses their causes and the underlying mechanisms, and describes how changes in the structure and function of oral tissues relate to clinical presentation and meets the requirements of the undergraduate curriculum. Recent developments in genetics and molecular biology, and information on some rare diseases, have also been incorporated.

**2005, 290 pages, 210x280mm, Paperback, ISBN: 978-0-19-547170-0, Rs 995**

## Oxford Handbook of Accident and Emergency Medicine

*Jonathan Wyatt, Robin Illingworth, Michael Clancy, Phillip T. Munro, and Colin Robertson*

This popular Handbook provides practical, accessible guidelines on a huge range of situations that present to the Accident & Emergency Department. It gives up-to-date, step-by-step advice on presentation, investigation, diagnosis, emergency treatment and further referral for adult and paediatric patients. Important practical procedures are covered in stepwise, easy-to-follow format with line diagrams illustrating anatomical landmarks. The book incorporates the latest treatment guidelines, unambiguous clinical advice, new section on injury prevention in children, and many new pages on wounds and fractures.

**2005, 728 pages, 100x180mm, Paperback, ISBN: 978-0-19-547168-7, Rs 550**

## Oxford Handbook of Clinical Dentistry

*David A. Mitchell and Laura Mitchell*

The new edition of this essential pocket guide covers the whole of clinical dentistry in a concise format. It incorporates extensive revision of cavity classification, caries diagnosis, resin composites and light curing, endodontics, and bleaching and implants, new material on caries risk assessment and new preparation techniques, such as air abrasion and sonic colour text design etc. The latest developments in paediatric dentistry including new restorative approaches and behaviour management, dietary advice and treatment of the handicapped patient are also included in this edition.

**2005, 824 pages, 100x180mm, Paperback, ISBN: 978-0-19-547169-4, Rs 550**

## Oxford Handbook of General Practice

**Second Edition**

*Chantal Simon, Hazel Everitt, and Tony Kendrick*

This Handbook has been updated in line with new evidence and major new guidelines to help the GP keep up to date. It includes practical hands-on advice to enable GPs to pick up tips usually only learned from experience. It covers the whole spectrum of general practice, to assist the GP with any problems which might crop up in the course of the working day. The layout of the handbook has been redesigned with the use of colour-coding to aid quick reference and additional flow charts, tables and diagrams have been included to make information easier to access.

**2005, 1160 pages, 180x100mm, Paperback, ISBN: 978-0-19-920445-8, Rs 595**

## Oxford Handbook of Clinical Medicine

**Sixth Edition**

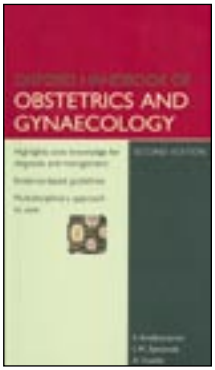
*Murray Longmore, Ian Wilkinson, and Supraj Rajagopalan*

This Handbook covers all areas of internal medicine and provides rapid, on-the-spot access to evidence-based clinical management. There are a host of new features in this edition: new sections on common acute medical symptoms, and clinical skills; a new 'cheat sheet' on commonly used drugs; more colour plates, and more ECGs. There are numerous other updates and improvements throughout, many suggested by extensive market research.

**2004, 892 pages, 180x100mm, Paperback, ISBN: 978-0-19-856823-0, Rs 650**

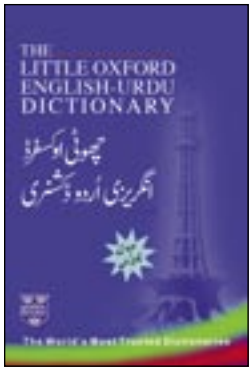
## Oxford Handbook of Obstetrics and Gynaecology

*Edited by S. Arulkumaran, I. Symonds, and A. Fowlie*




This handbook highlights the core knowledge for diagnosing and managing emergencies and common problems in obstetrics and gynaecology. A brief introduction to the condition is followed by the essentials of management. Undergraduate medical students will find the Handbook useful in focusing their observation to the aspects of care that are expected of them when they start practice.

**2003, 832 pages, 180x100mm, Paperback, ISBN: 978-0-19-921556-0, Price not fixed**




## The Little Oxford English–Urdu Dictionary

*Translated by Shanul Haq Haqqee*

This dictionary is an abridged edition of *The Oxford English–Urdu Dictionary,* which was translated and compiled by Shanul Haq Haqqee, the renowned scholar, lexicographer, and an authority on the Urdu language. It contains more than 40,000 entries and about 50,000 definitions. This dictionary includes features such as tips on good grammar as well as punctuation.

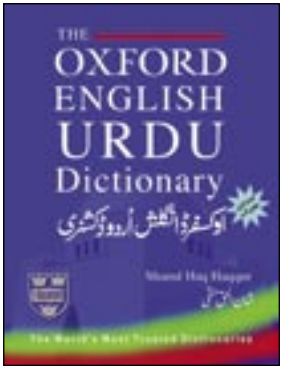
**2005, 750 pages, 180x110mm, Paperback, ISBN: 978-0-19-597899-5, Rs 275**

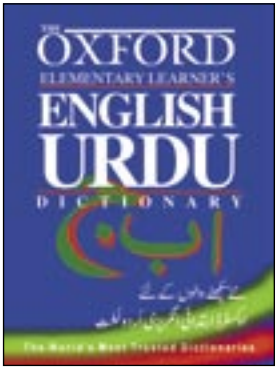
## The Oxford English–Urdu Dictionary

*Translated by Shanul Haq Haqqee*

*The Concise Oxford Dictionary* has become established as the foremost authority on current modern English and for decades has been the standard reference for English in all fields. Now *The Concise Oxford Dictionary* has been rendered into Urdu for the first time. This translation of the 9th edition of the world-famous dictionary contains more than 110,000 entries and about 180,000 definitions. It includes English headwords with their I.P.A. pronunciations and compound words along with their Urdu equivalents.

**2003, 2000 pages, 240x180mm, Hardback, ISBN: 978-0-19-579340-6, Rs 895**




## The Oxford Elementary Learner's English–Urdu Dictionary

*Translated by Sara Naqvi*

This has been specially developed as a practical first English-Urdu dictionary for learners of English and Urdu of all ages. It is easy to understand and gives the help that learners need to use new vocabulary correctly. It contains Urdu equivalents of all the 15,000 English words and phrases of *The Oxford Elementary Learner's Dictionary*.

**2000, 448 pages, 240x180mm, Paperback, ISBN: 978-0-19-579335-2, Rs 250**

## Ibtidai Ma'ashiat

**Barae Intermediate Commerce**

*Farooq Aziz*

Core text for compulsory course of *Principles of Economics* for students of Intermediate, Commerce group. The book has been written according to the syllabus of the Board of Intermediate Education Karachi. The first part discusses various issues of Micro Economics while the second part covers Macro Economics. A set of sample *Objective Questions* has also been provided.

**2006, 176 pages, 240x180mm, Paperback, ISBN: 978-0-19-547220-2, Rs 85**

## Mubadiat-e-Ma'ashiat

**Barae Intermediate Arts Saal-e-Awwal**

*Farooq Aziz*

This book is a core text for optional course of Intermediate Arts First Year. The book has been written according to the syllabus of the Board of Intermediate Education, Karachi. The first part discusses various topics of principles of economics while the second part covers economic issues of Pakistan.

**2006, 256 pages 240x180mm, Paperback, ISBN: 978-0-19-547224-0, Rs 125**

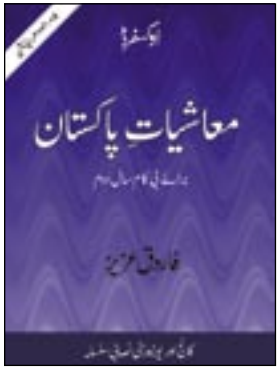
## Ta'aruf-e-Ma'ashiat

**Barae Intermediate Arts Saal-e-Doom**

*Farooq Aziz*

Core text for optional course of Economics for students of Intermediate Arts Second Year. The book has been written according to the syllabus of the Board of Intermediate Education, Karachi. The first part discusses various issues of the Theory of Economics while the second part covers the Pakistan Economics section of the syllabus.

**2006, 136 pages, 240x180mm, Paperback, ISBN: 978-0-19-547225-7, Rs 90**




## Ma'ashiat-e-Pakistan

**Barae B.Com. Saal-e-Doom**
**2004-05 Edition**

*Farooq Aziz*

This is the core text of the compulsory course of Pakistan Economics written for the students taking the exam of B.Com. (Part Two). In this new edition, latest figures from the new Economic Survey of Pakistan have been included as well as the budget of June 2004. Accordingly, the analyses have been revised and updated. Beginning with an overview of the economy of Pakistan, the book details the country's natural, human, and capital resources. The book also provides substantial knowledge on economic planning, budgeting, capital formation and the role of foreign investment and the government policies regarding these issues.

**2005, 264 pages, 240x180mm, Paperback, ISBN: 978-0-19-597733-2, Rs 99**

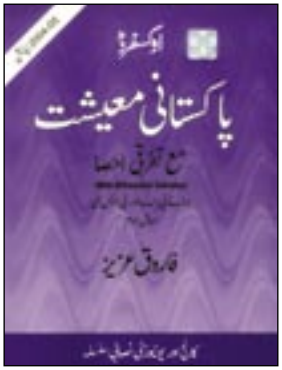
## Pakistani Maeeshat ma' Taffaruqi Ahsa

**Barae B.A., B.Sc. Saal-e-Doom**

*Farooq Aziz*

This is the core text of the optional course of Pakistan Economics with Differential Calculus, for students of B.A. and B.Sc. (final) of Karachi University. Part A covers different aspects of the economy of Pakistan while Part B covers the syllabus of Differential Calculus.

**2005, 264 pages, 240x180mm, Paperback, ISBN: 978-0-19-597905-3, Rs 150**



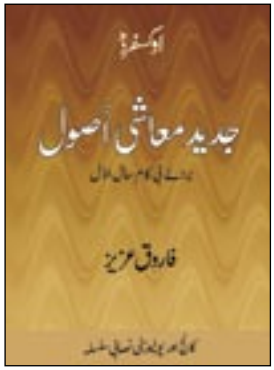
## Jadeed Ma'ashi Usool

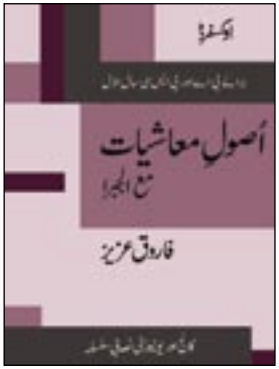
**Barae B.Com. Saal-e-Awwal**

*Farooq Aziz*

This book is written for the students of B. Com. Part I for whom this is a compulsory course. Part One (Micro Economics) covers topics like Demand, Supply, Consumption, Production, and Market. Part Two (Macro Economics) contains topics like National Income, Employment etc., while Part Three gives details of various economic systems and presents a comparison of these.

**2005, 220 pages, 240x180mm, Paperback, ISBN: 978-0-19-597917-6, Rs 125**




## Usool-e-Ma'ashiat ma' Algebra

**Barae B.A., B.Sc. Saal-e-Awwal**

*Farooq Aziz*

This book is written for the optional course of Economics for B.A./B.Sc. Part I. It is divided into three parts: the first two parts, Micro Economics and Macro Economics, cover the theoretical portion and the third part covers Algebra.

**2005, 264 pages, 240x180mm, Paperback, ISBN: 978-0-19-597918-3, Rs 135**

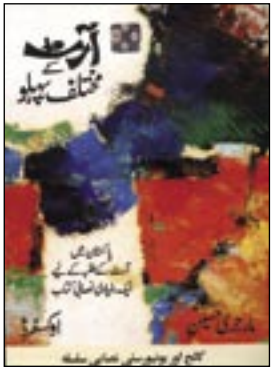
## Iqra

**Islamiat Lazimi barae Intermediate**

*Sarwar Hussain Khan*

The book covers the syllabus prescribed by the Board of Intermediate Education, Karachi, for the compulsory course of Islamic Education for Class XI. The five pillars of Islam, love of Allah and the Holy Prophet (pbuh), rights of fellow human beings and other social responsibilities are explained in a simple way. Selected verses from the Holy Koran as well as selected *Hadith* and *Sunna* are given with their explanations.

**2004, 112 pages, 240x180mm, Paperback, ISBN: 978-0-19-597732-5, Rs 70**



## Art ke Mukhtalif Pehloo

**Talaba ke leay Bunyadi Nisabi Kitab**

*Marjorie Husain*

*Translated by Shahabuddin Shahab*

This book is the Urdu translation of *Aspects of Art* and is designed for art students as a simple introduction to the subject and to help them prepare for their course exams. It traces the history of art in a very systematic manner and covers the theory and practice of art fundamentals comprehensively. Written in a clear and simple language this book will guide students through the disciplines of various art media, including Drawing, Painting, Sculpture, Printmaking, Photography, Architecture, Graphic Design, and Ceramics.

**2003, 200 pages, 240x180mm, Paperback, ISBN: 978-0-19-579426-7, Rs 295**

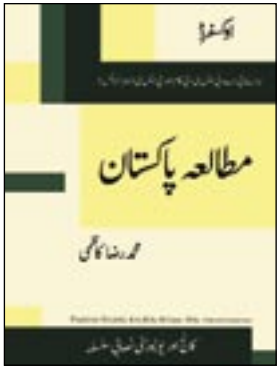
## Mutale'a-e-Pakistan

**Barae B.A., B.Sc., B.Com., B.Sc. (Home Economics)**

*Muhammad Reza Kazimi*

This essential core textbook is comprehensive and covers the syllabi prescribed by the major public sector universities. The book provides a complete overview of the historical background and political development of Pakistan, the break-up of 1971 and the nuclearization of Pakistan. The Foreign Relations section deals with the role of world powers during the wars fought by Pakistan and Pakistan's relations with the South Asian and Middle Eastern countries. The economy and culture of Pakistan are also covered in great detail. This is the first definitive study of Pakistan in all its major aspects.

**2006, 224 pages, 240x180mm, Paperback, ISBN: 978-0-19-547216-5, Rs 99**

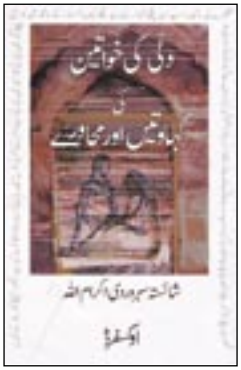


## Kun

*Jeelani Bano*

This book is a collection of latest short stories by renowned Urdu writer, Jeelani Bano. The topics covered in the book have high relevance to the social and political issues of the present day society of South Asia including gender discrimination, corruption and the nuclear race.

**2006, 132 pages, 216x138mm, Hardback, ISBN: 978-0-19-547152-6, Rs 195**

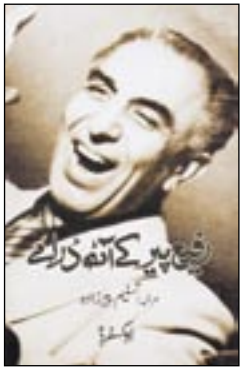


## Dilli ki Khawateen ki Kahawatayn aur Muhawary

*Begum Shaista Suhrawardy Ikramullah*

This is a book recording the peculiar feminine proverbs and idioms of the ladies of Delhi, the cultural capital of Urdu. Had they not been documented, these would have passed into oblivion. Begum Ikramullah lived in Delhi at a time when the zenana idiom was still prevalent. The Preface displays great linguistic insight and the Glossary, painstakingly prepared, is most authentic.

**2005, 100 pages, 216x138mm, Hardback, ISBN: 978-0-19-597827-8, Rs 195**



## Rafi Peer kay Aath Dramay

*Compiled by Tassneem Peerzada*

Rafi Peer made a vital contribution to the least developed genre of Urdu literature—the Drama. He was one of the few writers who actually received training in the art of writing and presenting plays in Germany where he lived for twelve years. Upon his return, he joined the All-India Radio. He produced over 600 English, Urdu, and Punjabi dramas which enjoyed immense popularity. In this collection we are presenting his six Urdu and two Punjabi plays.

**2005, 344 pages, 216x138mm, Hardback, ISBN: 978-0-19-579361-1, Rs 450**

## Reh Navird-e-Shauq: Muhammad Iqbal

**Hayat aur Karnamey**

*Iqbal Singh*
*Translated by Naeemullah Malik*

*The Ardent Pilgrim* by Iqbal Singh is regarded as the most authentic and original work concerning the life and literary works of Allama Iqbal. Iqbal Singh has made a personal study of Iqbal's life and work while drawing upon his own deep insight into the contemporary intellectual and philosophic milieu of the time. The result is an in-depth account of Iqbal's remarkable journey through life and the impact of his thought on his contemporaries and the generations to come.

**2003, 200 pages, 216x138mm, Hardback, ISBN: 978-0-19-579707-7, Rs 325**

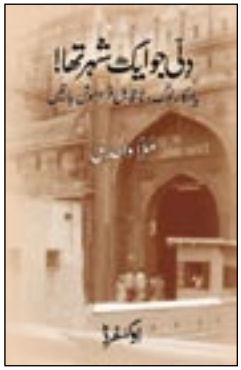
## Dilli jo Aik Shehr tha!

**Yadgar Loag, Naqabil-e-Faramosh Batain**

*Mulla Wahidi*

This is a chronicle of the author's personal memories of the ancient capital of India and its notable personalities extending over a period of about 90 years—from 1857 to 1947. He had been an eye-witness to the glory, grandeur, and glamour of a good deal of this period. Through the magic of his pen, the author has been able to bring back to life glimpses of a culture and a way of life which is now lost forever.

**2002, 190 pages, 216x138mm, Hardback, ISBN: 978-0-19-579706-0, Rs 295**



Name: _____

Mailing Address: _____

_____

Tel.: _____ Fax: _____

E-mail: _____

I enclose a Draft/Pay Order/Cheque for Rupees: _____

Note: Advance payment in full should be made in the name of Oxford University Press.
Your order will be despatched only after the clearance of your cheque.
Packing and postage by registered mail is free to individuals anywhere in Pakistan.
Prices rates are subject to change without prior notice. Those prices will apply which are current at the time of delivery.

If ordering by credit card fill in the following:

Please debit my: ☐ Visa ☐ Master Card ☐ American Express

Card Number: ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

Name as on card: _____

Amount in Rs: _____

Card Expiry Date: _____ Signature: _____

**SEND YOUR ORDER TO:**

Oxford University Press, No. 38, Sector 15, Korangi Industrial Area, Karachi-74900, Pakistan.
UAN: 111 OXFORD (111 693673). Fax: 92-21-5055071, 5055072. E-mail: academic.salespk@oup.com

| Qty. | ISBN | Author/Title | Price |
|---|---|---|---|
| | | **English Textbooks** | |
| ..... | 978-0-19-547432-9 | **Howe and Kirkpatrick**: English for Undergraduates (Pb)<br>GC University Lahore edition | Rs 125 |
| ..... | 978-0-19-547346-9 | **Howe and Kirkpatrick**: English for Undergraduates (Pb)<br>University of Sindh edition | Rs 125 |
| ..... | 978-0-19-547219-6 | **Howe and Kirkpatrick**: English for Undergraduates (Pb)<br>University of Punjab edition | Rs 125 |
| ..... | 978-0-19-597804-9 | **Howe and Kirkpatrick**: English for Undergraduates (Pb)<br>University of Karachi edition | Rs 125 |
| ..... | 978-0-19-547433-6 | **Eastwood:** Oxford Practice Grammar (Pb)<br>GC University Lahore edition | Rs 150 |
| ..... | 978-0-19-547347-6 | **Eastwood:** Oxford Practice Grammar (Pb)<br>University of Sindh edition | Rs 150 |
| ..... | 978-0-19-547246-2 | **Eastwood:** Oxford Practice Grammar (Pb)<br>University of Punjab edition | Rs 150 |
| ..... | 978-0-19-597835-3 | **Eastwood:** Oxford Practice Grammar (Pb)<br>University of Karachi edition | Rs 150 |
| | | **English Anthologies** | |
| ..... | 978-0-19-547430-5 | **Memon:** The Colour of Nothingness (Pb) | Rs 295 |
| ..... | 978-0-19-547161-8 | **Shamsie:** And the World Changed (Pb) | Rs 395 |
| ..... | 978-0-19-547248-6 | **Sidhwa:** Beloved City (Pb) | Rs 395 |
| | | **English Literature** | |
| ..... | 978-0-19-547407-7 | **Husain:** Politics and Genre in “Hamlet” (Hb) | Rs 250 |
| ..... | 978-0-19-547155-7 | **Zaheer:** The Light (Hb) | Rs 495 |

## Economics & Finance

| | | | |
|---|---|---|---|
| ..... | 978-0-19-547311-7 | **Saeed:** The Economy of Pakistan (Pb) | Rs 295 |
| ..... | 978-0-19-597914-5 | **Zaidi:** Issues in Pakistan's Economy (Pb) | Rs 595 |
| ..... | 978-0-19-597916-9 | **Ansari, Naeem and Zubairi:** Financial Management in Pakistan (Pb) | Rs 195 |
| ..... | 978-0-19-597806-3 | **Meenai:** Money and Banking in Pakistan (Pb) | Rs 225 |
| ..... | 978-0-19-579970-5 | **Husain:** Economic Management in Pakistan, 1999–2002 (Hb) | Rs 395 |
| ..... | 978-0-19-579442-7 | **Khan:** Fifty Years of Pakistan's Economy (Pb) | Rs 350 |

## Business Management

| | | | |
|---|---|---|---|
| ..... | 978-0-19-567843-7 | **Jethwaney and Jain:** Advertising Management (Pb) | Rs 525 |
| ..... | 978-0-19-567695-2 | **Singh and Raman:** Business Communication (Pb) | Rs 445 |
| ..... | 978-0-19-567108-7 | **Ratnam:** Industrial Relations (Pb) | Rs 555 |
| ..... | 978-0-19-567693-8 | **Damodaran:** Managerial Economics (Pb) | Rs 365 |
| ..... | 978-0-19-567795-9 | **Bedi:** Quality Management (Pb) | Rs 555 |
| ..... | 978-0-19-567694-5 | **Jyothi and Venkatesh:** Human Resource Management (Pb) | Rs 395 |
| ..... | 978-0-19-567794-2 | **Ghosh:** Industrial Marketing (Pb) | Rs 445 |
| ..... | 978-0-19-567123-0 | **Joshi:** International Marketing (Pb) | Rs 525 |
| ..... | 978-0-19-567390-6 | **Panda and Sahadev:** Sales and Distribution Management (Pb) | Rs 462 |
| ..... | 978-0-19-566986-2 | **Bajaj, Tuli and Srivastava:** Retail Management (Pb) | Rs 462 |
| ..... | 978-0-19-566757-8 | **Bedi:** Production and Operations Management (Pb) | Rs 378 |
| ..... | 978-0-19-566985-5 | **Jaiswal and Mital:** Management Information Systems (Pb) | Rs 445 |
| ..... | 978-0-19-566758-5 | **Apte:** Services Marketing (Pb) | Rs 395 |
| ..... | 978-0-19-566776-9 | **Pareek:** Understanding Organizational Behaviour (Pb) | Rs 405 |

## Pakistan Studies

| | | | |
|---|---|---|---|
| ..... | 978-0-19-547229-5 | **Kazimi:** Pakistan Studies (Pb) | Price not fixed |
| ..... | 978-0-19-579806-7 | **Mahmood:** Pakistan: Political Roots and Development, 1947–1999 (Pb) | Rs 395 |
| ..... | 978-0-19-579634-6 | **Afzal:** Pakistan: History and Politics, 1947–1971 (Hb) | Rs 595 |
| ..... | 978-0-19-579775-6 | **Raza:** Pakistan in Perspective, 1947–1997 (Pb) | Rs 250 |
| ..... | 978-0-19-579276-8 | **Ziring:** Pakistan in the Twentieth Century (Pb) | Rs 395 |
| ..... | 978-0-19-577114-5 | **Sayeed:** Pakistan: The Formative Phase, 1857–1948 (Pb) | Rs 195 |

## Law

| | | | |
|---|---|---|---|
| ..... | 978-0-19-597975-6 | **Khan:** Constitutional and Political History of Pakistan (Pb) | Rs 275 |

## International Relations

| | | | |
|---|---|---|---|
| ..... | 978-0-19-579786-2 | **Yunus:** Foreign Policy (Pb) | Rs 295 |
| ..... | 978-0-19-579801-2 | **Amin:** Pakistan's Foreign Policy (Pb) | Rs 295 |
| ..... | 978-0-19-579393-2 | **Ali:** Readings in Pakistan Foreign Policy, 1971–1998 (Pb) | Rs 300 |

## History

| | | | |
|---|---|---|---|
| ..... | 978-0-19-579711-4 | **Yunus and Parmar:** South Asia (Pb) | Rs 250 |
| ..... | 978-0-19-579220-1 | **Hussain:** A History of the Peoples of Pakistan (Pb) | Rs 295 |
| ..... | 978-0-19-577384-2 | **Mahmud:** A Short History of Islam (Pb) | Rs 250 |

## Sociology

| | | | |
|---|---|---|---|
| ..... | 978-0-19-547143-1 | **Qureshi:** Managing NGOs in Developing Countries Vol. I (Pb) | Rs 195 |
| ..... | 978-0-19-547148-9 | **Qureshi:** Managing NGOs in Developing Countries Vol. II (Pb) | Rs 195 |
| ..... | 978-0-19-547366-7 | **Ghaznavi:** Managing NGOs in Developing Countries Vol. III (Pb) | Rs 195 |
| ..... | 978-0-19-547368-1 | **Ghaznavi:** Managing NGOs in Developing Countries Vol. IV (Pb) | Rs 195 |

## Natural History

| | | | |
|---|---|---|---|
| ..... | 978-0-19-579565-3 | **Roberts:** Field Guide to the Small Mammals of Pakistan (Pb) | Rs 295 |
| ..... | 978-0-19-579568-4 | **Roberts:** Field Guide to the Large and Medium-sized Mammals of Pakistan (Pb) | Rs 395 |

## Environmental Science

| | | | |
|---|---|---|---|
| ..... | 978-0-19-567393-7 | **Rajagopalan:** Environmental Studies (Pb) | Rs 235 |

## Mathematics/Physics

| | | | |
|---|---|---|---|
| ..... | 978-0-19-579991-0 | **Khan:** Physics for Class XI (Pb) | Rs 150 |

## Geography/Psychology

| | | | |
|---|---|---|---|
| ..... | 978-0-19-579957-6 | **Khan:** Commercial Geography for Intermediate Classes (Pb) | Price not fixed |
| ..... | 978-0-19-597913-8 | **Riaz:** Psychology for Intermediate Classes (Pb) | Rs 150 |

## Art & Architecture

| | | | |
|---|---|---|---|
| ..... | 978-0-19-579365-9 | **Husain:** Aspects of Art (Pb) | Rs 195 |
| ..... | 978-0-19-579516-5 | **Jairazbhoy:** An Outline of Islamic Architecture (Pb) | Rs 375 |

## Engineering

| | | | |
|---|---|---|---|
| ..... | 978-0-19-567391-3 | **Ghosal:** Robotics (Pb) | Rs 365 |
| ..... | 978-0-19-568272-4 | **Mohan:** Principles of Architecture (Pb) | Rs 282 |
| ..... | 978-0-19-568152-9 | **Sahay:** Object Oriented Programming with C++ (Pb) | Rs 365 |
| ..... | 978-0-19-568291-5 | **Mitra:** Effective Technical Communication (Pb) | Rs 285 |
| ..... | 978-0-19-567093-6 | **Bhadra, Banerjee and Kastha:** Wind Electrical Systems (Pb) | Rs 365 |
| ..... | 978-0-19-567685-3 | **Shinghal:** Pattern Recognition (Pb) | Rs 365 |
| ..... | 978-0-19-567154-4 | **Padhy:** Artificial Intelligence and Intelligent Systems (Pb) | Rs 412 |
| ..... | 978-0-19-547145-8 | **Schaumann and Valkenburg:** Design of Analog Filters (Pb) | Rs 495 |
| ..... | 978-0-19-567392-0 | **Nagsarkar and Sukhija:** Basic Electrical Engineering (Pb) | Rs 361 |
| ..... | 978-0-19-567003-5 | **Thandavamoorthy:** Analysis of Structures (Pb) | Rs 462 |
| ..... | 978-0-19-567092-9 | **Moorthi:** Power Electronics (Pb) | Rs 496 |
| ..... | 978-0-19-567050-9 | **Ghoshdastidar:** Heat Transfer (Pb) | Rs 412 |
| ..... | 978-0-19-567001-1 | **Ramakalyan:** Linear Circuits (Pb) | Rs 437 |
| ..... | 978-0-19-566805-6 | **Babu:** Process Plant Simulation (Pb) | Rs 630 |
| ..... | 978-0-19-566930-5 | **Khare:** Fiber Optics and Optoelectronics (Pb) | Rs 328 |
| ..... | 978-0-19-566804-9 | **Raman and Sharma:** Technical Communication (Pb) | Rs 378 |
| ..... | 978-0-19-547371-1 | **Lathi:** Linear Systems and Signals (Hb) | Price not fixed |
| ..... | 978-0-19-514252-5 | **Sedra and Smith:** Microelectronic Circuits (Pb) | Rs 670 |
| ..... | 978-0-19-547372-8 | **Stefani, Shahian, Savant and Hostetter:** Design of Feedback Control Systems (Hb) | Price not fixed |
| ..... | 978-0-19-547370-4 | **Lathi:** Modern Digital and Analog Communication Systems (Hb) | Price not fixed |

## Medicine

| | | | |
|---|---|---|---|
| ..... | 978-0-19-547170-0 | **Soames and Southam:** Oral Pathology (Pb) | Rs 995 |
| ..... | 978-0-19-547168-7 | **Wyatt, Illingworth, Clancy, Munro and Robertson:** Oxford Handbook of Accident and Emergency Medicine (Pb) | Rs 550 |
| ..... | 978-0-19-547169-4, | **Mitchell:** Oxford Handbook of Clinical Dentistry (Pb) | Rs 550 |
| ..... | 978-0-19-920445-8 | **Simon, Everitt and Kendrick:** Oxford Handbook of General Practice (Pb) | Rs 595 |
| ..... | 978-0-19-856823-0 | **Longmore, Wilkinson and Rajagopalan:** Oxford Handbook of Clinical Medicine (Pb) | Rs 650 |
| ..... | 978-0-19-921556-0 | **Arulkumaran, Symonds and Fowlie:** Oxford Handbook of Obstetrics and Gynaecology (Pb) | Price not fixed |

## Dictionaries

| | | | |
|---|---|---|---|
| ..... | 978-0-19-597899-5 | **Haqqee:** The Little Oxford English–Urdu Dictionary (Pb) | Rs 275 |
| ..... | 978-0-19-579340-6 | **Haqqee:** The Oxford English–Urdu Dictionary (Hb) | Rs 895 |
| ..... | 978-0-19-579335-2 | **Naqvi:** The Oxford Elementary Learner's English–Urdu Dictionary (Pb) | Rs 250 |

## Urdu Textbooks

| | | | |
|---|---|---|---|
| ..... | 978-0-19-547220-2 | **Aziz:** Ibtidai Ma'ashiat (Pb) | Rs 85 |
| ..... | 978-0-19-547224-0 | **Aziz:** Mubadiat-e-Ma'ashiat (Pb) | Rs 125 |
| ..... | 978-0-19-547225-7 | **Aziz:** Ta'aruf-e-Ma'ashiat (Pb) | Rs 90 |
| ..... | 978-0-19-597733-2 | **Aziz:** Ma'ashiat-e-Pakistan (Pb) | Rs 99 |
| ..... | 978-0-19-597905-3 | **Aziz:** Pakistani Maeeshat ma' Taffaruqi Ahsa (Pb) | Rs 150 |
| ..... | 978-0-19-597917-6 | **Aziz:** Jadeed Ma'ashi Usool (Pb) | Rs 125 |
| ..... | 978-0-19-597918-3 | **Aziz:** Usool-e-Ma'ashiat ma' Algebra (Pb) | Rs 135 |
| ..... | 978-0-19-597732-5 | **Khan:** Iqra (Pb) | Rs 70 |
| ..... | 978-0-19-579426-7 | **Husain:** Art ke Mukhtalif Pehloo (Pb) | Rs 295 |
| ..... | 978-0-19-547216-5 | **Kazimi:** Mutale'a-e-Pakistan (Pb) | Rs 99 |

## Urdu Literature

| | | | |
|---|---|---|---|
| ..... | 978-0-19-547152-6 | **Bano:** Kun (Hb) | Rs 195 |
| ..... | 978-0-19-597827-8 | **Ikramullah:** Dilli ki Khawateen ki Kahawatayn aur Muhawary (Hb) | Rs 195 |
| ..... | 978-0-19-579361-1 | **Peerzada:** Rafi Peer kay Aath Dramay (Hb) | Rs 450 |
| ..... | 978-0-19-579707-7 | **Singh:** Reh Navird-e-Shauq: Muhammad Iqbal (Hb) | Rs 325 |
| ..... | 978-0-19-579706-0 | **Wahidi:** Dilli jo Aik Shehr tha! (Hb) | Rs 295 |

The books mentioned in this catalogue are also available at, or can be ordered from, the following bookshops:

**KARACHI**

Liberty Books (Pvt) Ltd
Ground Floor, Park Towers,
Sharae Firdousi, Clifton,
Karachi.
Tel.: 5832525 Ext.: 111.

Progressive International
Agencies Ltd,
174-X, Block 2, PECHS,
Off Tariq Road, Karachi.
Tel.: 4525544-6.

Fast Book Shop,
Avari Plaza, Fatima Jinnah
Road, Karachi.
Tel.: 5660100, 5675722.

Say Publishing (Pvt) Ltd,
Bahadurabad Chowrangi,
Karachi.
Tel.: 4930029, 4933029.

Pakistan Law House,
GPO Box 90,
Pakistan Chawk, Karachi.
Tel.: 2212455, 2639558.

Welcome Book Port,
Main Urdu Bazar, Karachi.
Tel.: 2633153.

Fazlee Books Super Market,
Bahadur Shah Market,
Urdu Bazar, Karachi.
Tel.: 2629724.

Thomas & Thomas,
Opp. Odeon Centre,
Sharae Liaquat, Saddar,
Karachi.
Tel.: 5682220.

Mazhar Book Point
Plot No. 26-C, Shop No. 1,
Stadium Lane 4, Phase 5,
D.H.A. Karachi.
Tel.: 5848490.

Sagar Books
Sindhi Muslim Co-operative
Housing Society,
Opp. KFC, Karachi.
Tel.: 4315736.

Sagar Books
Clifton Shopping Arcade,
Khayaban-e-Roomi, Karachi.
Tel.: 5873864.

**QUETTA**

New Quetta Book Stall, Jinnah
Road, Quetta.
Tel.: 842882.

Bookland, Jinnah Road,
Quetta.

**LAHORE**

Ferozson's Private Ltd.,
60 Shahrae Quaid-e-Azam,
Lahore.
Tel.: 111-62-62-62.

Variety Books,
1-Commercial Zone,
Liberty Market, Gulberg,
Lahore.
Tel.: 5758355.

Up Town Books,
174-6-H, Commercial Area,
L.C.C.H.S, Lahore Cantt.
Tel.: 5727140.

Mavra Books
60, The Mall, Lahore.
Tel.: 6303390.

Anees Book Corner
Main Market, Gulberg, Lahore.
Tel.: 5876051, 5870010.

Ilmi Book House
Room No. 2, 1st Floor,
Fazal Ilahi Market,
Chowk Urdu Bazar, Lahore.
Tel.: 7324718, 7234009.

Multine Books
Shop No. 3,
Ahmed Mansion,
Regal Chowk,
Hall Road, Lahore.
Tel.: 7210089, 7353564.

**FAISALABAD**

Zia Book Sellers, D-Ground,
Faisalabad.
Tel.: 8540217.

Kitab Markaz
Aminpur Bazar, Faisalabad.
Tel.: 2642707.

Iqbal Book Depot
Aminpur Bazar, Faisalabad.
Tel.: 0462-511123.

Malik Book Depot
D Ground, Faisalabad.
Tel.: 8715729.

**MULTAN**

Caravan Book Centre,
1582 Shopping Centre,
Multan Cantonment.
Tel.: 4544714.

Beacon Books
Gulgasht Colony, Multan.
Tel.: 6520790.

Kitab Nagar
Hassan Arcade,
Multan Cantt.
Tel.: 4510444.

Bookland
Multan Cantt.
Tel.: 4518895.

**RAWALPINDI/ISLAMABAD**

Mr Books,
10 D Supermarket, Islamabad.
Tel.: 2278845.

Vanguard Books (Pvt) Ltd,
Lok Virsa Building,
Super Market, Islamabad.
Tel.: 270317, 270328.

Variety Books
Opposite Ghakhar Plaza,
Sadar, Rawalpindi.
Tel.: 5583397.

Saeed Book Bank
Al-Rehman Centre,
F-7 Markaz,
Jinnah Super Market,
Islamabad.
Tel.: 2651656-58.

**PESHAWAR**

London Book Company, Arbab
Road,
Peshawar.

Saeed Book Bank and
Subscription Agency,
Arbab Road, Peshawar.
Tel.: 5285724, 5273761.

**GILGIT**

G. M. Beg & Sons,
Books Arts and Crafts,
4668 Sir Aga Khan Road, P.O.
Box 516, Gilgit.